

ROUND ROCK TX





Welcome to Round Rock, Texas.

Our city holds the distinct title of “Sports Capital of Texas” for amateur, youth and recreational sports. Nothing can promise a hit like the Sports Capital of Texas. Gear up and tackle the stylish Round Rock Premium Outlets and contemporary IKEA. Or, slide head first into the Rock ‘N River Family Aquatic Center.

If golf is the name of your game, come out swinging on one of our unique 18-hole courses. If not, we’ve got the bases covered at the Dell Diamond, home to the Round Rock Express. And when you’re ready for some downtime, warm up the benches at one of our many tasty restaurants.

Once you’re stuffed, dodge the crowd and catch some Z’s at one of our inviting hotels. Round Rock is a perfect city for visitors to have fun! The Round Rock Convention and Visitors Bureau is your one-stop resource in planning your next sporting event, meeting or vacation.

We are excited to assist you with your Sports Capital of Texas game plan.



THE ROUND ROCK

A GUIDE FOR INDIANS AND EARLY SETTLERS, THIS TABLE-SHAPED STONE IN THE MIDDLE OF BRUSHY CREEK ONCE MARKED AN IMPORTANT LOW-WATER WAGON CROSSING. HUNDRED-YEAR-OLD WHEEL RUTS ARE STILL VISIBLE IN THE CREEK BOTTOM. THE ROCKY STREAM BED ALSO PROVIDED BUILDING STONE FOR PIONEER HOMES. "BRUSHY CREEK" POST OFFICE WAS ESTABLISHED IN 1851 TO SERVE THE SETTLEMENT THAT GREW UP NEAR THIS NATURAL FORD. AT THE URGING OF POSTMASTER THOMAS C. OATTS, IT WAS RENAMED "ROUND ROCK" IN 1854. THIS NAME WAS RETAINED WHEN THE TOWN RELOCATED ALONG THE RAILROAD (1 MI. E) IN 1877. (1975)



Centennial Plaza

301 W. Bagdad Ave. • Round Rock, TX 78664
PHONE: 512.218.7099

The Centennial Plaza has a performance lawn, areas designed for street festivals, "pillars of the community", secondary performance stage/shade structure, amphitheater and overlook/bat viewing area, electrical system for street festivals and landscape areas.

Chisholm Trail Crossing Park

500 Chisholm Trail Rd. • Round Rock, TX 78681
PHONE: 512.218.5540

The Chisholm Trail Crossing Park is the scene of Round Rock's historical role in the Chisholm Cattle Drive. Commemorative plaques and bronze sculptures in the park tell of the history of Round Rock, depicting Round Rock's history as a crossing location along the Chisholm Trail. The famous 'round rock' is near the park in the Brushy Creek. The limestone crossing is marked with ruts from the wagons that crossed while on the cattle drive.

Downtown Round Rock

PHONE: 512.218.5447 WEB: www.DowntownRoundRockTexas.com

Charming, welcoming, and family-friendly. The small, thriving atmosphere of Downtown Round Rock is one you don't want to pass. Grab your family and friends and discover the laid back historical district that is fun, casual and welcoming for all ages. Plus, reservations aren't required and parking is never a problem for your downtown excursions!

Flix Brewhouse

2200 S. IH-35 #B1 • Round Rock, TX 78681
PHONE: 512.244.3549 WEB: www.FlixBrewhouse.com

Flix Brewhouse by Galaxy is the only first-run movie theatre to incorporate a fully functioning microbrewery. All six of the stadium-seating "dining rooms" are outfitted with the latest high-definition digital projection and sound technologies. The Flix Mix lobby bar and cafe is open seven days a week to public, no ticket required, so you can come in and grab a bite to eat or have a locally brewed beer anytime!

Forest Creek Golf Club

99 Twin Ridge Pkwy. • Round Rock, TX 78664
PHONE: 512.388.2874 WEB: www.ForestCreek.com

The initial wonder of this course, which opened in 1991, was its forest-like setting. Forest Creek Golf Club features an 8,000-square foot putting green, a practice green with two greenside bunkers and a three-tiered driving range. It also includes water hazards in play and about 60 sand bunkers. Other amenities include beverage cart, snack bar and a beer-only bar.

Koughan Memorial Water Tower Park

200 Round Rock Ave. • Round Rock, TX 78664
PHONE: 512.218.5540

Water Tower Park is located near downtown Round Rock. The old water tower is a Round Rock landmark that was one of the original water towers for Round Rock. The City decorates the water tower with Christmas lights every December.

Lake Creek Park & Dog Depot

800 Deerfoot Dr. • Round Rock, TX 78664
PHONE: 512.218.5540 WEB: www.RoundRockTexas.gov/ParksAndRec

Lake Creek Park is a large multi-use park with large shady trees, a picnic pavilion and a small creek. Behind Lake Creek's pool is the Dog Depot Dog Park featuring agility equipment such as a run tunnel, an A-frame ramp and a tire jump. A practice field, multi-use basketball/hockey court and sand volleyball courts are also located here.

Palm House at the Round Rock Chamber of Commerce

212 E. Main St. • Round Rock, TX 78664
PHONE: 512.255.5805 WEB: www.RoundRockChamber.org

Moved to its present location in 1976, this home was originally built by Andrew and Caroline Palm on land purchased from the Swedish Immigration Agent east of Round Rock in the Palm Valley settlement. Exhibits of Round Rock history and its Swedish roots are on display inside. Monday-Friday: 8:30 a.m.–5 p.m.

Play for All Abilities Park

151 N. A.W. Grimes Blvd. • Round Rock, TX 78665

WEB: www.RoundRockTexas.gov/ParksAndRec

This large gated park includes a variety of play opportunities designed to stimulate and encourage the development of several skill sets such as gross and fine motor skills, social interaction, sense of discovery, creativity and strengthening exercises. The park provides a safe, fun place to play and develop new skills for children of all abilities.

Prete Main Street Plaza

221 E. Main St. • Round Rock, TX 78664

PHONE: 512.218.5400

The Main Street Plaza is a 14,000-square-foot plaza with a 610 square-foot performance stage, 1,075-square-foot interactive water feature, built-in seating with decorative lighting, with a grass seating and lounge area, custom shade structure, custom art panels and a state-of-the-art multifunctional lighting system.

Rock'N River Family Aquatic Center

3300 E. Palm Valley Blvd. • Round Rock, TX 78664

PHONE: 512.671.2737

This over 150,000 square-foot park complete with a 12' jumping platform, lazy river, crazy slides, rock climbing wall, swim up concessions, and water playground is located within Old Settlers Park. Additional amenities include tunnel showers, water cannon, tipping frogs, floor geysers and a zero-beach-entry play area.

The Round Rock at Brushy Creek

654 Chisholm Trail Rd. • Round Rock, TX 78681

In 1851, a small town was established along the banks of the Brushy Creek. In 1854, it was given the name Round Rock in tribute to the large round rock situated in the creek which marked a low-water crossing area for wagons and cattle.

Round Rock ArtSpace

231 E. Main St., #160 • Round Rock, TX 78664

PHONE: 512.689.2450 WEB: www.RoundRockArts.org

The Round Rock Area Arts Council opened the ArtSpace in Downtown Round Rock to showcase local art and photography exhibits, performances and artist demonstrations. Conveniently located across from the library and next to the Convention and Visitor's Bureau. Open Tuesday-Saturday from 11 a.m.–2 p.m. Public entry is free.

Round Rock Donuts

106 W. Liberty Ave. • Round Rock, TX 78664

PHONE: 512.255.3629 WEB: www.RoundRockDonuts.com

Texas donut aficionados find yeasty heaven at Round Rock Donuts, located just under the landmark water tower in Round Rock. Since 1926, the famous "orange donuts" have rolled out of the bakery by the dozens. Monday-Saturday: 4 a.m.–3 p.m.; Sunday: 4 a.m.–2 p.m.; Drive-Thru (Everyday): 4 a.m.–8 p.m.

Round Rock Express

3400 E. Palm Valley Blvd. • Round Rock, TX 78664

PHONE: 512.255.BALL WEB: www.RoundRockExpress.com

As the home of the Round Rock Express (the AAA affiliate of the Texas Rangers), the Dell Diamond is a facility that features numerous amenities for fan comfort and enjoyment. Designed to allow for amazing close-up

views of the action, fans can sit on the first row behind home plate or less than 50 feet from the first and third-base line. The Dell Diamond is also the site for musical concerts, craft shows and other events held year-round.

Round Rock Memorial Park

600 Lee St. • Round Rock, TX 78664

PHONE: 512.218.5540 WEB: www.RoundRockTexas.gov/ParksAndRec

Memorial Park is a large centrally-located community park with several historical features, a commemorative WWII torpedo and informative plaques. This linear shaped park runs along Brushy Creek and is home to geese and ducks that love to be fed from the park shaded benches. Trails follow along the creek throughout the whole park and lead over to the round rock, for which the city is named, and to the Chisholm Trail Crossing Park.

Round Rock Visitors Center

231 E. Main St., Suite 150 • Round Rock, TX 78664

PHONE: 512.218.7023 WEB: www.SportsCapitalOfTexas.com

Stop by the downtown Round Rock Visitors Center for information on events, must see attractions, shopping, lodging and dining options. Our knowledgeable staff is ready to help you find local favorites and ensure a great stay!

Sam Bass Community Theatre

600 N. Lee St. • Round Rock, TX 78680

PHONE: 512.244.0440 WEB: www.SamBassTheatre.org

The Sam Bass Community Theatre has been offering quality live theater to the Round Rock area for over twenty-five years. They offer a wide variety of theater during each season. In addition to their regular theatrical offerings, they provide ongoing theater education through the Director's Workshop & Youth Guild program and theatre summer camps.

Teravista Golf Club

4333 Teravista Club Dr. • Round Rock, TX 78664

PHONE: 512.651.9850 WEB: www.TeravistaGolf.com

Teravista has taken daily fee golf in Round Rock/Austin to a new level. Not only is the course in great shape from tee to green, but the service is one of the best in the Round Rock area. The Eagle managed course offers challenging Par 3s with both long and short Par 4s, which will have you playing almost every club in your bag. If a full round of 18 isn't your game, check out the terrific practice facilities.

Veterans Memorial Park

600 Pecan Ave. • Round Rock, TX 78664

PHONE: 512.218.5540 WEB: www.RoundRockTexas.gov/ParksAndRec

The Veterans Memorial Park Monument was built by the City of Round Rock as a place of honor and remembrances for all that are serving or have served to protect and defend our American heritage. The monument features six columns with plaques that honor the different service branches: Army, Marine Corp, Navy, Air Force, Coast Guard, and Merchant Marines.



Austin Sports Arena

3918 Gattis School Rd. • Round Rock, TX 78664

PHONE: 512.251.7500

WEB: www.AustinSportsArena.com

Austin Sports Arena is an indoor sports facility specializing in inline hockey, volleyball, futsal, box lacrosse, floor ball and dodgeball.

The Bluff - Round Rock Memorial Park

600 Lee St. • Round Rock, TX 78664

PHONE: 512.218.5540

WEB: www.RoundRockTexas.gov

Memorial Park is a large, centrally located park featuring a softball field with a full concession stand, natural lake, hiking trails, and picnic tables.

Champion Fields at Old Settlers Park

3300 E. Palm Valley Blvd. • Round Rock, TX 78664

PHONE: 512.218.5540

WEB: www.RoundRockTexas.gov

Champion Fields sits within Old Settlers Park, and features 20 baseball fields, five softball fields, 18 batting cages, five covered playgrounds, and 39,000 square feet of shaded spectator areas.

The Dell Diamond

3400 E. Palm Valley Blvd. • Round Rock, TX 78664

PHONE: 512.255.2255

WEB: www.RoundRockExpress.com

As the home of The Round Rock Express, The Dell Diamond houses the Triple-A affiliate of the Texas Rangers. The stadium is designed to allow for amazing close-up views of the action – in fact, you feel like you're right in the action from seats directly behind home plate. In addition to being the home for Round Rock Express games, The Dell Diamond is the site for amateur sporting events, musical concerts, craft shows and other events held year-round. It seats 13,000 with 30 corporate suites.

Forest Creek Golf Club

99 Twin Ridge Pkwy. • Round Rock, TX 78664

PHONE: 512.388.2874

WEB: www.ForestCreek.com

The Forest Creek Golf Club has been recognized nationally as one of the finest public golf courses in Central Texas. The 7,147-yard par-72 golf course includes a full-service grill, event center and an outstanding practice range enhanced by a putting green and short-game complex. Meeting facilities are also available.

Kelly Reeves Athletic Complex

10211 W. Parmer Ln. • Austin, TX 78717

PHONE: 512.464.5480

This regulation football field boasts a seating capacity of 11,000, concession stands, dressing rooms with taping area and coaches meeting area, and an excellent playing surface. The stadium can also be transformed into a soccer field.



Old Settlers Park

3300 E. Palm Valley Blvd. • Round Rock, TX 78664

PHONE: 512.218.5540

WEB: www.RoundRockTexas.gov

Old Settlers Park is the city's crown jewel of the park system. Open 365 days a year, Old Settlers Park features 20 baseball fields, five softball fields, two football fields, five regulation soccer fields, two youth soccer fields, 12 tennis courts, two sand volleyball courts, one cricket field, an 18-hole disc golf course, and four multi-purpose fields. Other amenities include a RC place facility, shuffleboard and horseshoes, a fishing pier, family aquatic center, seven playgrounds, 3.13 miles of trail, rental facilities, and eight restrooms.

Dr. R.L. Peters Jr. Field at Dragon Stadium

300 N. Lake Creek Dr. • Round Rock, TX 78681

PHONE: 512.464.6000

With one regulation football field and track, this facility can accommodate soccer and track and field events. It features two press boxes, coach's booths, radio and TV rooms, and all the makings of a quality game-day stadium. It seats up to 8,800 visitors.

Round Rock Multipurpose Complex at Old Settlers Park

2001 North Kenney Fort Blvd. • Round Rock, TX 78665

PHONE: 512.218.7094

WEB: www.RoundRockMPC.com

The newest addition to the Sports Capital facilities offers fields and set-ups for a variety of outdoor field sports. It features four natural grass multipurpose fields, one natural grass championship field, four synthetic turf multipurpose fields, and one synthetic turf championship field. It also has concessions, spectator amenities, parking, Musco sports lighting, and more. It's the perfect location for ultimate Frisbee, soccer, rugby, lacrosse and flag football.

Round Rock Sports Center

2400 Chisholm Trail Dr. • Round Rock, TX 78681

PHONE: 512.218.7094

WEB: www.RRSportsCenter.com

This 82,800-square-foot facility features six basketball courts or up to 12 volleyball courts, with nine multi-purpose rooms with seating for up to 1,700 fans. The flexible, open, playable space is perfect for a variety of sports, tournaments, and practices, as well as expos, meetings, speakers, and concerts. The Round Rock Sports Center also has a beautiful outdoor pavilion and plaza, which features a multi-sport turf surface, playground, concession area, and restroom facilities.

Shaylah Dame Skatepark

1600 Gattis School Rd. • Round Rock, TX 78664

PHONE: 512.218.5540

WEB: www.RoundRockTexas.gov/Skatepark

Located behind the Clay Madsen Recreation Center, this concrete skate park features a 14,000 square-foot bowl with a huge cradle section and street section with handrails, stair gaps and grind ledges. This park is free to the public and open daily from 6 a.m. to 11 p.m.

Teravista Golf Club

4333 Teravista Club Dr. • Round Rock, TX 78664

PHONE: 512.651.9850

WEB: www.TeravistaGolf.com

The Teravista Golf Club is a championship 18-hole golf club with breathtaking views over 50 miles of Texas Hill Country. The course is a 7,200-yard, 18-hole golf course that challenges golfers of all abilities. Meeting facilities are also available.



Allen R. Baca Center

301 W. Bagdad Ave., Bldg. 2 • Round Rock, TX 78664

PHONE: 512.218.5499

CAPACITY: 465

Austin Marriott North Conference Center

2600 La Frontera Blvd. • Round Rock, TX 78681

PHONE: 512.733.6767

WEB: www.AustinMarriottNorth.com

CAPACITY: 20 to 960

Brushy Creek Community Center

16318 Great Oaks Dr. • Round Rock, TX 78681

PHONE: 512.255.7871 x503

WEB: www.BrushyCreekMUD.com

CAPACITY: 240

Casa Blanca on Brushy Creek

2211 CR-174 • Round Rock, TX 78681

PHONE: 512.797.1841

WEB: www.CasaBlancaTexas.com

CAPACITY: 150

Chateau on the Creek

2601 Sam Bass Rd. • Round Rock, TX 78681

PHONE: 512.733.8484

WEB: www.ChateauOnTheCreek.com

CAPACITY: 130

Fern Bluff MUD Community Center

7320 Wyoming Springs Rd. • Round Rock, TX 78681

PHONE: 512.238.0606

WEB: www.FernBluffMUD.org

CAPACITY: 300

Forest Creek

99 Twin Ridge Pkwy. • Round Rock, TX 78664

PHONE: 512.203.2380

WEB: www.ForestCreek.com

CAPACITY: 100

The Grove

204 Fannin Ave. • Round Rock, TX 78664

PHONE: 512.203.2380

WEB: www.RRGrove.com

CAPACITY: 200

Holiday Inn Event Facilities

2370 Chisholm Trail • Round Rock, TX 78681

PHONE: 512.246.7000

WEB: www.HIRoundRock.com

CAPACITY: 250

Lone Oak Barn

1810 N. County Rd. 122 • Round Rock, TX 78665

PHONE: 512.748.0261

WEB: www.LoneOakBarn.com

CAPACITY: 250



Rabb House

151 N. A.W. Grimes Blvd. • Round Rock, TX 78664

PHONE: 512.218.5540

CAPACITY: 118

The Ranch House at Teravista

4333 Teravista Club Dr. • Round Rock, TX 78664

PHONE: 512.651.9850

WEB: www.TeravistaGolf.com

CAPACITY: up to 130

Round Rock Library

216 E. Main St. • Round Rock, TX 78664

PHONE: 512.218.7003

WEB: www.RoundRockTexas.gov/Library

CAPACITY: 250

Texas State University Round Rock Campus

1555 University Blvd. • Round Rock, TX 78665

PHONE: 512.716.4422

WEB: www.Events.RRC.TxState.edu

CAPACITY: 12 to 100+

United Heritage Center at Dell Diamond

3400 E. Palm Valley Blvd. • Round Rock, TX 78664

PHONE: 512.255.2255

WEB: www.RRExpress.com/UHC

CAPACITY: 350 to 500

Williamson County Old Settlers Association

3300 Palm Valley Blvd. • Round Rock, TX 78664

PHONE: 512.388.1733

WEB: www.WCOSA.org

CAPACITY: 400

Wingate by Wyndham Conference Center

1209 N. IH-35 • Round Rock, TX 78664

PHONE: 512.341.7000

WEB: www.WingateRoundRock.com

CAPACITY: 8 to 400





Events

Beyond the numerous sporting events and tournaments held in Round Rock, the city hosts athletic, cultural and family events year-round. From 5Ks and Cycling Tours to live concerts and movies on Main Street, Round Rock has it all.

MUSIC AND THE ARTS

3rd Sunday of the Month

Car Show at Centennial Plaza

301 W Bagdad Ave. • Round Rock, TX 78664

The Round Rock Police Officers Association and the City of Round Rock are pleased to host the return of the popular Round Rock Car Show. This is a family friendly car show, no loud music or drag/street racing allowed. Everyone is welcome and there is NO CHARGE to attend or to show off your collector, classic, favorite, sport or antique car or truck.

March through May

Music on Main Street

221 E. Main St. • Round Rock, TX 78664

Throughout the Spring months, the city presents a FREE music series on the Main Street Plaza stage. Bring lawn chairs, the entire family and an appetite! Food vendors on site make for the perfect night out with the family.

October

Chalk Walk and Festival

301 W. Bagdad St. • Round Rock, TX 78664

Chalk Walk and Festival is the Round Rock area's largest festival for the arts and cultural events! Join us for live music, food and drinks, local children's performances and, of course, chalk artists creating artwork on the streets. Plus, proceeds make an economic impact on the community in support of the arts.

HOLIDAY CELEBRATIONS

July

July 4th Frontier Days Celebration

3300 Palm Valley Blvd. • Round Rock, TX 78665

This free, family-friendly event boasts all the makings of a perfect Independence Day celebration: a parade, fireworks, carnival rides, eating contests, children's games, Movies in the Park, and more!

December

Downtown Christmas Family Night

For one night, Downtown Round Rock is transformed into a holiday village, featuring small wooden houses that host various games and activities for all ages. Take a tour through a transformed Downtown Round Rock with games, live music, dancers, candle making, your favorite Christmas characters, and more! Rain or shine, this free event must go on.



RACES AND RIDES

March

Swim/Run r-Aqua-thon at Clay Madsen Recreation Center
1600 Gattis School Rd. • Round Rock, TX 78664

The Round Rock r-AQUA-thon offers an encouraging atmosphere for beginner athletes while also providing a consistent course for those seasoned athletes wishing to track improvements or get in a sprint workout. This Swim/Run event is designed to be fun, relaxed and non-intimidating for ages 7+. It starts and finishes at the Clay Madsen Recreation Center.

July

Night Rider Family Bike Ride at Brushy Creek Trail
151 N. A.W. Grimes Blvd. • Round Rock, TX 78664

Night Rider is a unique FLOW bike ride along the Brushy Creek Trail. The trail is up to 6 miles and can be taken at your own pace. Glow-in-the-dark bike gear and flashing lights are encouraged!

August

5K for Clay at Clay Madsen Recreation Center
1600 Gattis School Rd. • Round Rock, TX 78664

People of all ages are invited to this fun run (or walk), honoring Clay Madsen and the Clay Madsen Recreation Center.

October

Outlaw Trail 100 Cycling Tour at The Dell Diamond
3400 E. Palm Valley Blvd. • Round Rock, TX 78665

Take a ride through historic Williamson County right when the weather is cooling off. With courses ranging from 10 to 100 miles, every skill level is invited to this cycling tour.

For a full list of events throughout the year, visit
www.SportsCapitalOfTexas.com/Events.



Let's Eat!

You brought your families. You brought your game faces.
But did you bring your appetite?

When the game is over and you're ready to dine like champions, Round Rock is the place to hang your hat (or baseball mitts) for a good meal and a night out on the town. With more than 300 dining possibilities, visitors quickly find the perfect dining option to satisfy every appetite on the team.

From burgers and sandwiches to pasta and steaks, fabulous restaurants await the entire team with ample choices for every kind of meal. Are you in a rush before the big game? We've got you covered with our quick on-the-run locations and take-out options. Looking for a romantic date night? Indulge in a steak dinner or Italian feast. Contemplating a place that will please the pickiest of eaters? We've got that too, from American dining with lots of options to the familiar chains from around the country. Oh, and of course, there's always savory Barbecue and Tex-Mex... we are in Texas, after all.



We didn't forget about breakfast, either: make sure you don't leave Round Rock before stopping for some of our award-winning donuts. Their orange (or is it yellow?) glaze will score big with visitors of all ages for every meal of the day.

Every great dining option couldn't possibly fit in this guide. For a full list of restaurants and eateries in Round Rock, visit www.SportsCapitalOfTexas.com/Dining.



IKEA

1 Ikea Way • Round Rock, TX 78665

PHONE: 512.828.4532

WEB: www.Ikea.com



At University Boulevard and IH-35, IKEA Round Rock presents 50 different room settings, three complete homes, a supervised children's play area, and a 250-seat restaurant serving Swedish specialties, as well as American dishes. Family-friendly features include a Children's IKEA area in the showroom, baby care rooms, preferred parking and play areas throughout the store. Monday-Saturday: 10 a.m.–9 p.m.; Sunday: 11 a.m.–7 p.m.

Round Rock Premium Outlets

4401 N. IH-35 • Round Rock, TX 78664

PHONE: 512.863.6688

WEB: www.PremiumOutlets.com/RoundRock



Discover an impressive collection of 125 designer and name brand outlet stores offering savings of 25% to 65% every day including Adidas, Burberry, Calvin Klein, Coach, Gap Outlet, J. Crew, Kenneth Cole, Michael Kors, Nike Factory Store, Polo Ralph Lauren Factory Store, Theory and many more. Monday-Saturday: 10 a.m.–9 p.m., Sunday: 11 a.m.–7 p.m.

Bass Pro Shops

200 Bass Pro Drive • Round Rock, TX 78665

PHONE: 512.876.2700

WEB: www.BassPro.com



Located at 200 Bass Pro Drive in Round Rock, the new 120,000-square-foot Bass Pro Shops Outdoor World features the popular Uncle Buck's Fishbowl and Grill restaurant. The store offers the area's largest selection of quality gear for fishing, hunting, camping, boating and marine. Bass Pro Shops also offers equipment for hiking, backpacking, outdoor cooking and more. Shoppers will find outdoor apparel for men, women and children along with a selection of outdoor, casual and athletic footwear. A gift and nature center includes a wide variety of outdoor-related items from lamps and dishes to bird feeders and furniture. Monday-Saturday: 9 a.m.–9 p.m.; Sunday: 10 a.m.–7 p.m.





Austin Marriott North at Round Rock

2600 La Frontera Blvd. • Round Rock, TX 78681
 PHONE: 512.733.6767 FAX: 512.634.4619
 WEB: www.AustinMarriottNorth.com



The Austin Marriott North awaits you with a combination of luxurious accommodations, state-of-the-art meeting facilities and an array of area activities. Whether traveling for business or leisure, you'll find that the Austin Marriott North offers a full range of services and amenities that will ensure a successful and memorable visit.

FEATURES

295 rooms with dual-line telephones, voicemail and dataports • Wireless high-speed internet access throughout • Executive fitness center with indoor lap pool • River City Grille Restaurant & Lounge • Express breakfast buffet.

Best Western Executive Inn

1851 N. IH-35 • Round Rock, TX 78664-2001
 PHONE: 512.255.3222 FAX: 512.255.9273
 WEB: www.BestWestern.com



The Best Western Executive Inn is a fairly new hotel with large, beautiful rooms. All rooms include refrigerator, microwave, free high-speed internet access, cable television, iron and ironing board, hair dryer, inroom coffee and tea, deluxe continental breakfast and complimentary local telephone calls and newspaper.

FEATURES

Complimentary deluxe continental breakfast • Rooms with two queen-size beds available • Free high-speed internet • King rooms have recliner, work desk and two telephones • Meeting room with A/V equipment.

Candlewood Suites

521 S. IH-35 • Round Rock, TX 78664
 PHONE: 512.828.0899 FAX: 512.828.0897
 WEB: www.CandlewoodSuites.com



The Candlewood Suites offers the feeling of being home when you are away from home. All suites have full kitchens including stove top, fullsize refrigerator, dishwasher and microwave. Come work smart and relax at the "all suites" Candlewood Suites.

FEATURES

Full kitchen • Free wireless and plug-in internet • All rooms air-conditioned • Private bath and shower • Full-size refrigerator • Satellite TV.

Comfort Suites

609 Chisholm Trail • Round Rock, TX 78681
 PHONE: 512.244.2700 FAX: 512.244.2246
 WEB: www.ComfortSuites.com



The Comfort Suites I-35 North is just minutes from all of Austin and Round Rock's major points of interest, including the Dell corporate headquarters, Round Rock Premium Outlets shopping mall and Round Rock's sporting event complexes. The cities of Hutto, Taylor, Georgetown and Cedar Park are less than 20 miles away.

FEATURES

Free full hot breakfast • All suites with sleeper sofa • Free wireless internet • Microwave and refrigerator in each suite • Outdoor, heated pool.

Country Inn & Suites

1560 N. IH-35 • Round Rock, TX 78681

PHONE: 512.828.3800 FAX: 512.828.5694

WEB: www.CountryInns.com/RoundRockTX



For some it's the cozy accommodations, complimentary breakfast and great rates. For others it's the little things we do. A warm smile and friendly hello, you'll feel the country charm throughout with personal touches of home. Our staff will go out of their way to make sure your visit is most memorable.

FEATURES

Complimentary hot breakfast buffet • Complimentary USA TODAY newspaper • High-speed internet available in all rooms • Meeting space available • Free parking.

Courtyard - Marriott

2700 Hoppe Trail • Round Rock, TX 78681

PHONE: 512.255.5551 FAX: 512.255.6111

WEB: www.Marriott.com/AusRR



Courtyard surrounds travelers with the conveniences that make both business and leisure travelers feel right at home. For the business traveler we offer oversized guest rooms, which allow you the ability to work efficiently and comfortably. Leisure travelers enjoy relaxing in our whirlpool, maintaining their fitness regimen in our exercise room and cooling off in our pool.

FEATURES

On-site restaurant • Complimentary high-speed internet access • Several Restaurants within walking distance • Located near sports fields, IKEA, and Round Rock Premium Outlets • Self Service laundry facilities and same day valet available.

Extended Stay America

16950 N. IH-35 • Austin, TX 78728

PHONE: 512.255.1400 FAX: 512.255.1405

WEB: www.ExtendedStayAmerica.com



The Extended Stay America is located in Round Rock just south of IH-35 and Mopac intersection. This hotel offers wonderful service at an affordable price. Its proximity to the interstate offers quick and easy travel.

FEATURES

Refrigerator, stovetop, microwave • Dining and cooking utensils provided • On-site guest laundry • Workspace computer dataport • Recliner.

Extended Stay America

555 S. IH-35 • Round Rock, TX 78664

PHONE: 512.671.7872 FAX: 512.671.7873

WEB: www.ExtendedStayAmerica.com



Located just south of the IH-35 and Highway 620 intersection, this economy hotel aims to please. With plenty of staff ready to accommodate, the Crossland Economy Studios give comfort and quality at a reasonable cost.

FEATURES

Handicapped accessible rooms • Limited kitchens available • Non-smoking rooms • Cable television • Guest laundry.

Hampton Inn

110 Dell Way • Round Rock, TX 78664

PHONE: 512.248.9100 FAX: 512.248.9440

WEB: www.HamptonInn.com



Settle into a relaxing area just outside of Austin in Round Rock, located in the Central Texas hill country about fifteen minutes north of the state capital. The Hampton Inn® hotel in Austin-Round Rock is located adjacent to Dell Inc.'s World Headquarters. We are situated within minutes of downtown Round Rock and only about fifteen minutes from downtown Austin.

FEATURES

Hilton HHonors® frequent stay program • Complimentary hot breakfast buffet • Free high-speed internet access in every room • On-site fitness center • Outdoor hot tub and pool.

Hilton Garden Inn

2310 N. IH-35 • Round Rock, TX 78681

PHONE: 512.341.8200 FAX: 512.238.8989

WEB: www.HiltonGardenInn.com



The big game deserves a home base. As a team, player or fan your "A" game depends a lot on how you feel. That's why when you stay with us, we include lots of extras with your stay, like complimentary Wi-Fi, a fridge and microwave in your room, even a workout facility and evening room service — all for a lot less money than you'd expect.

FEATURES

Flat panel TV's featuring HD Channels, NFL Network and A/V jacks • Adjustable Garden Sleep System Mattresses • 24 Hour Pavilion Pantry (Beer and Wine until 11 p.m.) • Several restaurants in less than 1 minute walk • Large parking lot with room for bus parking, complimentary.

Holiday Inn

2370 Chisholm Trail Dr. • Round Rock, TX 78681

PHONE: 512.246.7000

WEB: www.HolidayInn.com/RoundRockTexas



The Holiday Inn – Round Rock is a modern hotel in Round Rock. Conveniently located off I-35 our beautiful 100% nonsmoking hotel is within walking distance to a variety of dining options. Our modern, sophisticated design offers a plethora of amenities such as spacious guestrooms featuring luxurious new bedding, enhanced bath experience, full service restaurant, bar, room service and an indoor pool and whirlpool.

FEATURES

A full service restaurant serving breakfast and dinner • Indoor, heated pool/spa • 3 Banquet/Conference rooms • complimentary wireless internet access • bar and lounge w/ 2 large TV and fireplace.

LODGING (CONTINUED)

Holiday Inn Express & Suites

2340 N. IH-35 • Round Rock, TX 78681

PHONE: 512.733.2630

WEB: www.HolidayInnExpress.com



The Holiday Inn Express & Suites is where luxury, convenience and affordability await you. We offer our guests quality accommodations in beautifully decorated spacious suite. Every guest is welcomed by our friendly, professional staff who are dedicated to making each stay a pleasant, safe and memorable experience.

FEATURES

High-speed internet access • Health/fitness center on-site • Outdoor pool • Sleeper sofa • Laundry facilities.

Holiday Inn Express & Suites

301 W. Louis Henna Blvd. • Round Rock, TX 78728

PHONE: 512.243.7877 FAX: 512.294.2828

WEB: www.HolidayInnExpress.com



This brand new Holiday Inn Express is nestled in the heart of Sport Capital of Texas, making it easy to get around town. Business travelers and leisure guests alike find the amenities they're looking for at this hotel, from a well-equipped business center to the premier location near Round Rock and Austin attractions.

FEATURES

Complimentary Smart Start Breakfast bar • Fitness center • Business center with printing, faxing and copying • Free WiFi access • 100% smoke free.

Home2 Suites by Hilton

1000 W. Louis Henna Blvd. • Round Rock, TX 78681

PHONE: 512.255.7000

WEB: www.Home2Suites.com



Homewood Suites by Hilton is an upscale all-suite brand of residential-style hotels targeting those who are on the road for a few nights or longer. Every Homewood Suites by Hilton hotel is designed to make guests feel closer to home, providing them with all the comforts, convenience and privacy of home for the price of a traditional hotel room.

FEATURES

Complimentary Hot Breakfast Buffet • 115 rooms; Studio, One Bedroom and Two Bedroom suites • Suite Shop • 825 sq. ft. of meeting space • Outdoor pool, BBQ grills, Huge fitness center.

Homewood Suites

2201 S. Mays St. • Round Rock, TX 78664

PHONE: 512.341.9200 FAX: 512.341.9205

WEB: www.HomewoodSuites.com



Homewood Suites by Hilton is an upscale all-suite brand of residential-style hotels targeting those who are on the road for a few nights or longer. Every Homewood Suites by Hilton hotel is designed to make guests feel closer to home, providing them with all the comforts, convenience and privacy of home for the price of a traditional hotel room.

FEATURES

Complimentary Hot Breakfast Buffet • 115 rooms; Studio, One Bedroom and Two Bedroom suites • Suite Shop • 825 sq. ft. of meeting space • Outdoor pool, BBQ grills, Huge fitness center.

Hyatt Place Austin - Round Rock

420 Sundance Parkway • Round Rock, TX 78681

PHONE: 512.244.4300

WEB: www.AustinRoundRock.Place.Hyatt.com



Explore and experience all that the Austin/Round Rock area has to offer. With a prime location in La Frontera, near Dell Diamond, Hyatt Place Austin/Round Rock immerses you in an eclectic cultural haven. Stay just moments from downtown Austin, where you'll love the live music, restaurant scene, and unique culture.

FEATURES

Complimentary breakfast • 24/7 StayFit™ Gym • Sundrenched outdoor pool • 138 ultramodern rooms.

La Quinta Inn and Suites

2004 N. IH-35 • Round Rock, Texas 78681

PHONE: 512.255.6666 FAX: 512.388.3635

WEB: www.LQ.com



As soon as you arrive at the La Quinta Inn, you will notice a difference. This La Quinta Inn is located just north of Austin and only minutes from popular attractions. Our courteous service, comfortable rooms and 100 percent satisfaction guarantee will make your stay with La Quinta a comfortable and memorable experience.

FEATURES

Complimentary continental breakfast • Free high-speed Internet access Premium cable channels • Fitness center • Pool and Spa.

La Quinta Inn & Suites

150 Parker Drive • Austin, TX 78728

PHONE: 512.246.2800 • FAX: 512.246.2824

WEB: www.LQ.com



Located minutes from the University of Texas at Austin, in the home of Round Rock Express minor league baseball, La Quinta Inn & Suites Round Rock is surrounded by fine dining, shopping and entertainment.

FEATURES

Free high-speed wireless Internet • Complimentary breakfast • All rooms have microwave/refrigerator • On-site guest laundry • Pet friendly.

Microtel Inn & Suites

6 Roundville Lane • Round Rock, TX 78664
PHONE: 512.388.4000 FAX: 512.388.4001
WEB: www.MicrotelInn.com



Just a short distance from downtown Austin, and only minutes from Dell Corporate Headquarters and Dell Diamond Stadium. Enjoy quality, comfort, value and convenience when you stay at the new Microtel Inn & Suites by Wyndham. Wake up to complimentary continental breakfast and stay connected with free high speed Internet. Unwind at our nightly managers reception with complimentary beer and wine while you cool off with a dip in our pool. Relax in our oversized hot tub or re-energize with a workout in our poolside fitness center.

FEATURES

Complimentary continental breakfast • Free high speed Internet and domestic long distance • Managers reception • Shuttle to nearby facilities Microwave and refrigerator in all double queen rooms and suites.

Motel 6

1400 N. IH-35 • Round Rock, TX 78681
PHONE: 512.255.4437 FAX: 512.246.6624
WEB: www.Motel6.com



Welcome to Motel 6, located in beautiful Round Rock, Texas, only 15 miles from Austin. Round Rock is located in Central Texas Hill Country and is one of the fastest growing cities in the United States. Enjoy shopping at the Round Rock Premium Outlets or IKEA. After you've worked up an appetite, sit down for a delicious meal at one of the local restaurants such as La Margarita, Saltgrass Steak House, and Pok-E-Jo's Smokehouse.

FEATURES

Free continental breakfast • Coffee maker in room • Smoking and Non-smoking rooms • RV or truck parking • Free hi-speed internet.

Quality Inn & Suites

1802 S. IH-35 • Round Rock, TX 78681
PHONE: 512.246.0055
WEB: www.QualityInn.com



Get more value for your hard-earned money at the non-smoking Quality Inn & Suites in Round Rock. The hotel is located off Interstate 35, near a variety of attractions that help connect you to the people and travel memories that really matter. The Round Rock Sports Center, Old Settlers Park, Dell Diamond, Round Rock Outlets, and Hawaiian Falls are just a short drive away.

FEATURES

Complimentary hot breakfast • Free WiFi • Business center • Seasonal outdoor pool • Guest laundry facilities.

Red Roof Inn

1990 N. IH-35 • Round Rock, TX 78681
PHONE: 512.310.1111 FAX: 512.310.1613
WEB: www.RedRoof.com



At the three-story Red Roof Inn, our guests enjoy the peace of mind that comes with interior corridors, the convenience of elevator service and the fun of our seasonal swimming pool (April-October).

FEATURES

Business rooms with work areas, dataport and speaker phone • USA TODAY newspaper in our lobby • Photocopy and facsimile services—at minimal charge • 24-hour coffee service • Snack centers.

Residence Inn - Marriott

2505 S. IH-35 • Round Rock, TX 78664
PHONE: 512.733.2400 FAX: 512.733.2500
WEB: www.Marriott.com/ResidenceInn



At Residence Inn, we have perfected the extended-stay experience by combining all of the comforts of home with our passion for making every guest feel welcome. Our spacious suites offer separate living and sleeping areas, full kitchens and plenty of space to relax. We are conveniently located next to Dell Computer Corporate Headquarters.

FEATURES

Complimentary full hot buffet breakfast • Complimentary Hospitality Hour (Monday-Thursday) with light dinner buffet and free beer, wine and sodas • Complimentary wireless internet • Full kitchen in all rooms • Complimentary Grocery Shopping service Monday-Friday.

Sleep Inn and Suites

1980 S. IH 35 • Round Rock, TX 78681
PHONE: 512.246.6000 FAX: 512.246.6022
WEB: www.SleepInn.com



The Sleep Inn and Suites opened in April 2010, and features 74 modern guest rooms that redefine affordable luxury. The hotel provides business, group and leisure travelers with all-inclusive amenities such as a full, hot breakfast, high-speed wired and wireless internet, access to the indoor pool and hot tub, fitness center, business center and guest lounge. The hotel is conveniently located on the IH 35 Frontage Road at Exit 251 and at the TX Toll 45 and TX Toll 1 Intersections.

FEATURES

Free, hot breakfast with attendant • 100% smoke-free hotel with security cameras • Microwave, mini fridge, hair dryer, iron and coffee maker in rooms • Indoor pool and hot tub, fitness center and business center • Guest laundry on premises.

LODGING (CONTINUED)

SpringHill Suites - Marriott

2960 Hoppe Trail • Round Rock, TX 78681

PHONE: 512.733.6700 FAX: 512.733.2483

WEB: www.Marriott.com/AuSan



SpringHill Suites Round Rock offers spacious studio suites with sofa sleepers and efficiency kitchens in all of our rooms. We offer lots of extras at no cost to save you money, extras includes an American Continental breakfast, wireless internet, business center and exercise room access. All of this plus the quality, consistency and dependable service you've come to expect from Marriott.

FEATURES

Complimentary breakfast with eggs, meat and make-your-own waffles • Self service laundry facilities and same day valet laundry • Indoor pool and spa • Complimentary parking including bus parking • Mini-refrigerator/microwaves in all rooms.

Staybridge Suites

520 S. IH-35 • Round Rock, TX 78681

PHONE: 512.733.0942 FAX: 512.733.6139

WEB: www.Staybridge.com



Staybridge Suites is a new all-suite hotel designed to let travelers feel more comfortable than ever. There are three suite choices and when it's time to unwind we offer a variety of options, including our fitness center, outdoor heated pool and barbecue pavilion. Staybridge is conveniently located north of Austin in Round Rock.

FEATURES

Complimentary high-speed Internet access • Complimentary on-site laundry facilities • Complimentary fax and copy service • All rates include free breakfast • Outdoor heated pool.

TownePlace Suites by Marriott

541 Parker Road • Austin, TX 78728

PHONE: 512.255.0600 FAX: 512.255.0609

WEB: www.TownePlaceSuites.Marriott.com



TownePlace Suites by Marriott is your home away from home. Whether you're staying in Round Rock for the night, weekend, month, or longer, the amenities and suites are designed to provide everything you need to live life uninterrupted.

FEATURES

Full kitchen • Hot Breakfast • Work desk • Free Wi-fi • On-site laundry • Pool • Fitness center • Business center • Pet friendly

Wingate By Wyndham

1209 N. IH-35 • Round Rock, TX 78664

PHONE: 512.341.7000 FAX: 512.341.7011

WEB: www.WingateRoundRock.com



Round Rock Wingate by Wyndham is the premiere hotel for business and leisure travelers to the Austin/Round Rock area. Our location offers easy access from IH-35 at HWY 79 in the heart of the city just minutes away from the area's most popular destinations.

FEATURES

Outdoor Pool/Indoor Hot Tub • Hot Buffet breakfast • Free Internet Access • Microwave/Refrigerator/Coffee Maker in each guest room • Wine and Beer Lounge • Conference Center.

WoodSpring Suites

1950 N. IH-35 • Round Rock, TX 78681

PHONE: 512.388.7700

WEB: www.WoodSpring.com



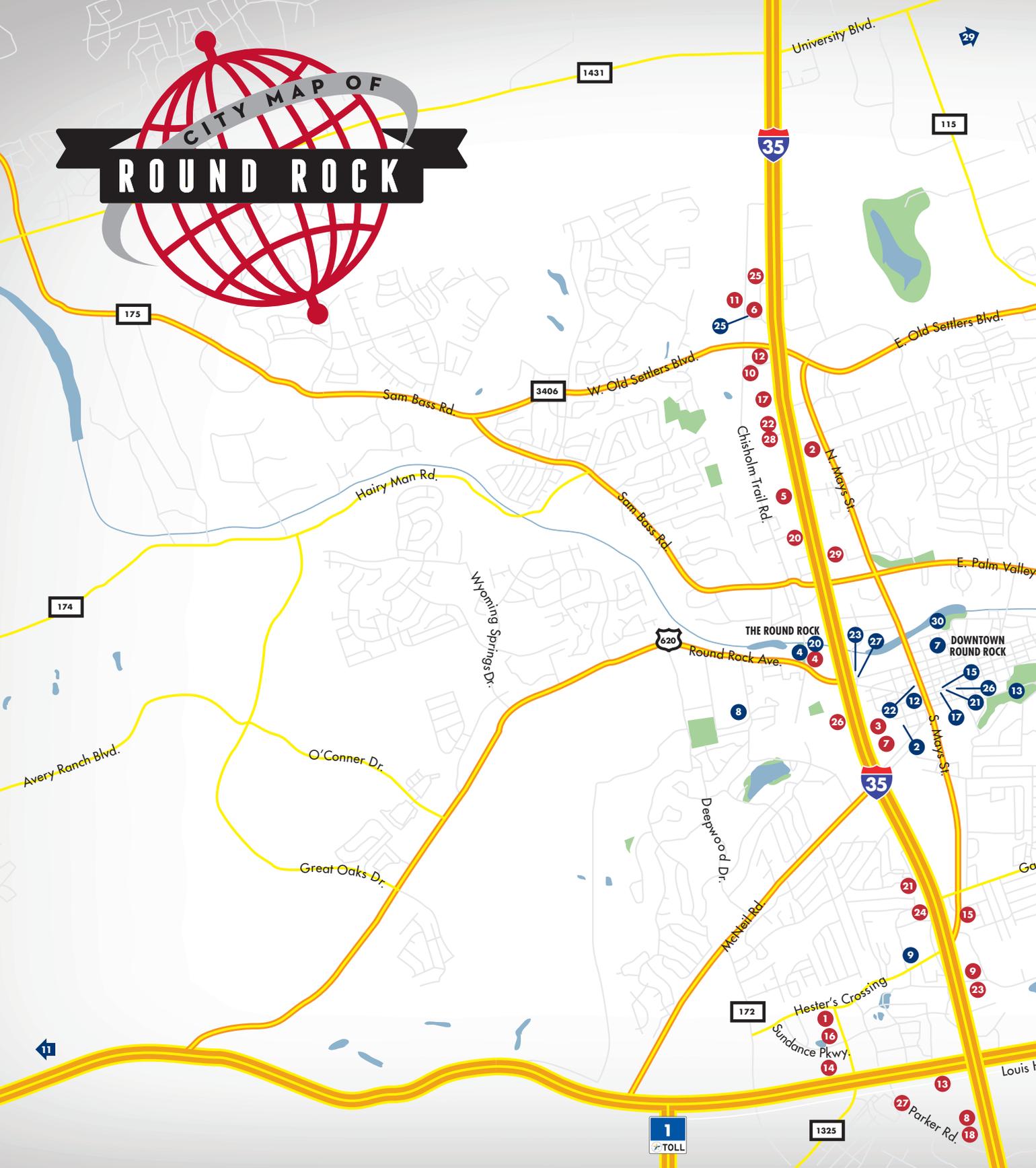
WoodSpring Suites is a new type of extended stay hotel that meets every life traveler's need for affordable, clean and secure, temporary lodging with our remarkably low weekly rates, rigorous cleanliness standards, total commitment to your comfort, privacy and peace of mind, and our just-right simplicity. With three suite types to choose from, all with full-service kitchens, WoodSpring Suites is your place.

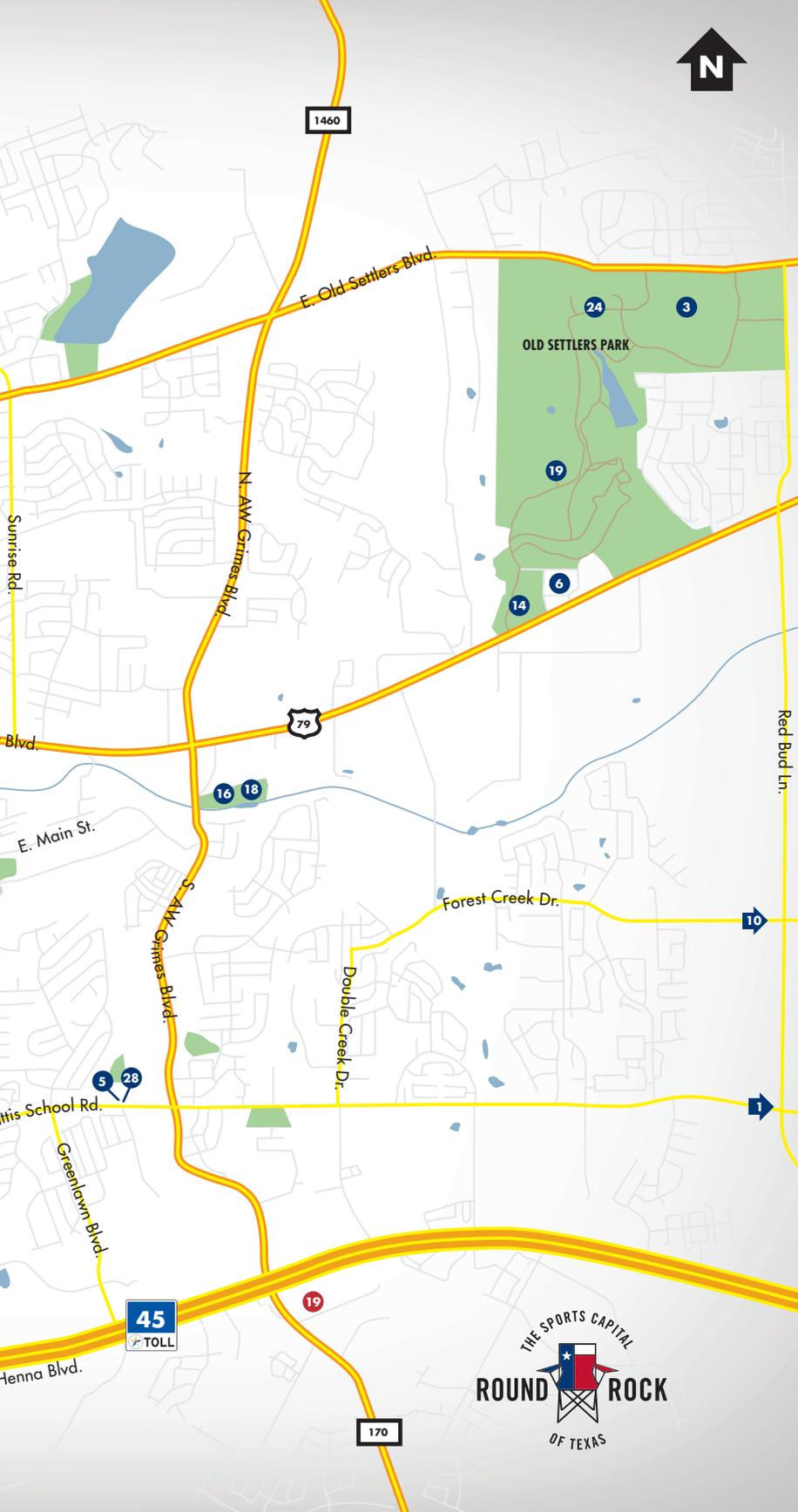
FEATURES

Free wireless Internet • 24-7 access to vending • Guest laundry • In-room full sized fridge and freezer • In-room microwave • In-room 2 burner cook top



CITY MAP OF ROUND ROCK





Attractions & Sports Facilities

- 1 Austin Sports Arena
- 2 Centennial Plaza
- 3 Champion Fields at Old Settlers Park
- 4 Chisholm Trail Crossing Park
- 5 Clay Madsen Recreation Center
- 6 The Dell Diamond/Round Rock Express
- 7 Downtown Round Rock
- 8 Dr. R.L. Peters Jr. Field at Dragon Stadium
- 9 Flix Brewhouse
- 10 Forest Creek Golf Club
- 11 Kelly Reeves Athletic Complex
- 12 Koughan Memorial Water Tower Park
- 13 Lake Creek Park & Dog Depot
- 14 Old Settlers Park
- 15 Palm House
- 16 Play for All Abilities Park
- 17 Prete Main Street Plaza
- 18 Rabb House
- 19 Rock'N River Family Aquatic Center
- 20 The Round Rock
- 21 Round Rock ArtSpace
- 22 Round Rock Donuts
- 23 Round Rock Memorial Park
- 24 Round Rock Multipurpose Complex
- 25 Round Rock Sports Center
- 26 Round Rock Visitors Center
- 27 Sam Bass Community Theatre
- 28 Shaylah Dame Skatepark
- 29 Teravista Golf Club
- 30 Veterans Memorial Park

Lodging

- 1 Austin Marriott North
- 2 Best Western Executive Inn
- 3 Candlewood Suites
- 4 Comfort Suites
- 5 Country Inn & Suites
- 6 Courtyard Marriott
- 7 Extended Stay America North
- 8 Extended Stay America South
- 9 Hampton Inn
- 10 Hilton Garden Inn
- 11 Holiday Inn
- 12 Holiday Inn Express
- 13 Holiday Inn Express
- 14 Home 2 Suites by Hilton
- 15 Homewood Suites
- 16 Hyatt Place
- 17 La Quinta Inn and Suites North
- 18 La Quinta Inn and Suites South
- 19 Microtel Inn & Suites
- 20 Motel 6
- 21 Quality Inn
- 22 Red Roof Inn
- 23 Residence Inn – Marriott
- 24 Sleep Inn and Suites
- 25 SpringHill Suites – Marriott
- 26 Staybridge Suites
- 27 TownePlace Suites
- 28 WoodSpring Suites
- 29 Wingate by Wyndham





BAGGAGE STRAP TAG



ISSUED BY



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231 E. Main St. #150

NO.

512-218-7023

FINAL DESTINATION

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AND VISITORS BUREAU

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