



FOODIE EVENTS + ATTRACTIONS

Not only is Round Rock home to a variety of delectable homegrown restaurants, the city also boasts renowned culinary attractions such as Round Rock Donuts and hosts a packed calendar of unique food-focused events. From an annual sugar art show to a popular year-round farmer's market, there is no shortage of foodie adventures in Round Rock.



FARMER GEORGE FARMERS MARKET (YEAR ROUND)

Local food vendors gather each Saturday in Round Rock to offer the best in locally-grown, responsibly-raised food and products. This long-running farmers market prides itself on offering a gathering space for the community to support local farmers, ranchers and artisans.



ROUND ROCK HONEY (YEAR ROUND)

For a truly one-of-a-kind foodie experience, schedule a tour at the Round Rock Honey headquarters for an afternoon of honeybee education, facility exploration and sweet samplings of pure Texas Wildflower honey. What started as a small backyard beekeeping company, has grown into one of Texas' most revered honey making facilities — and tour guests are granted behind-the-scene peeks into beekeeping, honey harvesting and the company's in-house bottling techniques.



ROUND ROCK DONUTS (YEAR ROUND)

Round Rock's eponymous donut shop enjoys world-wide fame for its delicious yellow donuts. Since 1926, the locally owned bakery has hand-rolled, fried and iced donuts for the masses, drawing hundreds of daily visitors to its storefront in historic Downtown Round Rock. Must-haves include the famous Texas-Sized donut, homemade kolaches and the melt-in-your-mouth handcut donut holes.



TASTE OF ROUND ROCK (APRIL)

Taste of Round Rock highlights the city's diverse culinary talent — showcasing local cuisine to more than 800 attendees. The festive foodie event features tastings from Central Texas' top local restaurants, chefs and catering companies, plus live music and cash bars.



JUNETEENTH RHYTHM & RIBS FESTIVAL (JUNE)

Enjoy a day of live music, cookouts, games, local vendors and more at this annual community celebration hosted by The Voice Inc, and the City of Round Rock Parks and Recreation Department. The BBQ cookout showcases the best in local amateur chefs battling it out for a tasty smoked meat showdown. The family-friendly event celebrates Juneteenth, a commencement of the emancipation of slavery in Texas.



BEAUJOLAIS NIGHTS (NOVEMBER)

A tradition nearing 70 years, the Beaujolais Nights celebrates the release of George Debeouf's Beaujolais Nouveau harvest at the same time as the rest of the world – the third Thursday of November. Join fellow wine-lovers at Centennial Plaza in Downtown Round Rock for a night of live jazz, expert wine presentations, local artist groups and plenty of French wine. The event is free and open to guests 21+.



BLUEBONNET BEER OKTOBERFEST (OCTOBER)

German culture is thriving in Central Texas and one of the region's favorite celebrations is Oktoberfest. Each year, Bluebonnet Beer Company hosts a popular Oktoberfest event featuring German-style beer, live polka bands, German food such as bratwurst and pretzels, plus family-friendly activities and much more.



MEDIA CONTACT: Nancy Yawn | Round Rock Convention & Visitors Bureau | nyawn@roundrocktexas.gov
512.218.7094 | www.GoRoundRock.com | @goroundrock
