



GO **RR**
ROUND ROCK
TEXAS



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ROUND ROCK

ROUND ROCK CONVENTION & VISITORS BUREAU
231 EAST MAIN STREET, SUITE 150 | ROUND ROCK, TEXAS 78664 | 512-218-7023

GOROUNDROCK.COM



WELCOME TO ROUND ROCK, TEXAS.

Nestled in the heart of Texas, centrally located Round Rock is known for its Texas history, Southern hospitality, and lots of team spirit. Here, whether it's for a big game, a board meeting, or a weekend getaway, you're always the home team.

Shop and stroll through our Downtown District and take in the historic architecture, art installations, and local eateries. Or cheer for your team at one of the city's state-of-the-art sports facilities, including Dell Diamond, home of the Round Rock Express. Splash the day away all year round at America's Largest Indoor Waterpark or try your hand at arcade games and escape rooms at Tom Foolerys Adventure Park at Round Rock's Kalahari Resorts & Conventions.

Discover the timeless tale of the outlaw Sam Bass and rival lawman A.W. Grimes, take a walk by our namesake round rock for a selfie-worthy scene rooted in cattle drives of days past, and treat yourself to a world-famous Round Rock donut.

Centrally located in Texas, just a three-hour drive from the state's most populated cities, along with our top-notch entertainment, dining, shopping, and lodging options, is a winning combination that makes our city the perfect destination for your stay.

Go Round Rock! A great place to live, a great place to work, a great place to meet, and a great place to play.





Originally called “Brushy,” Round Rock was founded on the banks of Brushy Creek by Jacob M. Harrell in 1848. Because a town by the same name already existed in Texas, Harrell and his friend, Thomas C. Oatts, the first postmaster of the settlement, chose the name Round Rock in recognition of the large rock that sits in the middle of Brushy Creek where the two were often found fishing.

The famed round rock also served as a landmark along a well-traveled route used to move cattle and goods north toward the Chisholm Trail for trading. The rock indicated a low water crossing where traders could safely pass the creek. Mapped out by Jesse Chisholm in 1865, the main portion of the trail traverses from Oklahoma to Kansas. All feeder routes, including the section in Round Rock, became known as the Chisholm Trail.

The future of Round Rock was greatly influenced by the construction of the International & Great Northern Railroad in 1876. The line was formed to connect Texas cities from the northeast to the southwest, crossing the Rio Grande and joining the Mexican National Railroad. The tracks were laid east of the original Round Rock site, and the community began to set up homes and businesses in this area, called “New” Round Rock for a time, and now known as Downtown. Old Town, along the Chisholm Trail road, is still recognizable by the restored buildings and a stone placard marking the site.

The railroad attracted legitimate businesses and outlaws alike, including the notorious train robber Sam Bass. After a series of heists by the “Sam Bass Gang,” the governor directed the Texas Rangers to capture the bandits and bring them to justice. Over a period of months, the gang evaded the Rangers until one of the members defected and informed the lawmen of their whereabouts in exchange for immunity. The resulting confrontation is known as the Sam Bass Shootout and took place on July 19, 1878, in Downtown Round Rock.

Although the days of outlaws and shootouts are behind us, the City of Round Rock has no shortage of exciting attractions and events. We are now known as a prominent sporting destination, a hot spot for family fun, and a hub for technology and business.

Downtown Round Rock is vibrant, inviting, and packed with small-town charm. It's a family-friendly experience you'll want to return to again and again when you visit our city.

The historic architecture and structures in Downtown are a trip through Round Rock's dynamic past. From railroads and broom factories to shootouts with outlaws, this iconic district has seen it all.

Downtown is home to a wide variety of locally owned eateries that are sure to please every palate. Menu mainstays include modern American fare, Italian specialties, Texas traditions like barbecue and tacos, and more.

Round Rock's Downtown District also features outdoor art installations and exhibits at the Downtowner Gallery, a home for the works of local artists displayed year-round. Located on Prete Plaza, it's a versatile space where you will find kids playing in the plaza's water feature by day and live performances by night.

And when the sun goes down, Downtown lights up with lots of walkable entertainment options throughout Main Street.

TAKE OUR DOWNTOWN WALKING TOUR:

J.A. NELSON & COMPANY

201 & 203 E. Main St.

This is the site of one of Round Rock's largest stores. Placing metal on stone was very popular around the turn of the century, and the J.A. Nelson building is one of the best examples in Central Texas. It's built of limestone with an ornate cast iron and pressed tin façade manufactured by Mesker Bros. of St. Louis. It first served as a lumberyard and hardware store, where it got its name: "the Nelson Hardware Company." The company supplied much of the material for the historic homes that still stand in Round Rock. The Nelson Bank also opened in the same store, and was in operation until 1954. After that, the building housed thousands of chicks as the Round Rock Chicken Hatchery, and the Williamson County Farmer's Co-op operated here through 1983.

KOPPERAL'S STORE OR KOPPEL'S

107 E. Main St.

This stone building is one of the oldest structures in Downtown Round Rock. Built for use as a dry goods store, it is the site of the start of the historic shoot-out between Sheriff A.W. Grimes and Sam Bass.

KOUGHAN MEMORIAL WATER TOWER PARK

200 Round Rock Ave.

The old water tower serves to this day as a Round Rock landmark. During the 1930s, it was part of a large WPA project that not only supplied most of the residents of Round Rock with water and sewer service, but provided citizens with jobs during the Great Depression. The city decorates the water tower with holiday lights every December.

OLD BROOM FACTORY

100 E. Main St.

The Old Broom Factory Building was built in 1876 and originally housed a general mercantile and furniture store. The Round Rock Broom Company operated here from 1887 to 1912, and a broom made in this building won a gold medal at the 1904 World's Fair in St. Louis, Missouri. After the broom factory, the structure served a variety of purposes, such as a school, skating rink, and an automobile repair shop. The limestone building, with its distinctive stepped front parapet, keystone arch door, and decorative window openings was restored in 1969 and designated as a Recorded Texas Historic Landmark in 1970.

OLD MASONIC LODGE & POST OFFICE

107 S. Mays St.

While used for offices and lodge meetings when it was first built, this building served as "New" Round Rock's post office in the late 1800s. Built by A.L. Bowes, this beautiful structure has an ornate front with a pattern created by unusually shaped stones and brick detailing.

OTTO REINKE BUILDING

102 E. Main St.

This beautifully carved limestone structure exhibits well-proportioned arches and window detailing, making it one of the finest examples in historic Downtown. It was believed to have been used by Otto Reinke as a bakery. Destroyed by fire in 1963 leaving only the exterior limestone walls, the fire-damaged building remained vacant until it was repaired, and the interior modernized in 1970.

ROUND ROCK MERCANTILE

202 & 204 E. Main St.

The Economy Drug Store Building was originally built as a single-story structure that housed Round Rock Mercantile, the largest dry goods store in town. The second-floor façade, added shortly after, features pressed tin and iron materials that were popular during the era. The storefront canopy is still intact, and many pharmaceuticals from the earliest years of operation are displayed inside.

SAM BASS DEATH SITE

Round Rock Ave., Main St. & Mays St.

The dying Sam Bass was placed in a small shock on the lot at the intersection of present-day Round Rock Avenue, Main Street, and Mays Street. Sam Bass' grave site is in the Round Rock Cemetery. The road on which the cemetery is located was named after the bandit himself.

"WOODBINE" NELSON-CRIER HOUSE

405 E. Main St.

This house was built for Andrew and Hedvig Nelson, Swedish immigrants who became prosperous farmers and were the owners of a cotton gin and other businesses. Their house originally sported a large, round tower which was replaced by the Ionic columns facing Main Street today. Three generations of Nelsons lived in the house until 1960, when Mr. and Mrs. Eugene Crier Goodrich purchased it. Mrs. Goodrich named the house "Woodbine" for the Virginia creeper that covered the exterior walls of the house. It was renovated and remodeled in 2019 and is now called the Woodbine Mansion, functioning as an event venue.

SLIDE INTO FUN AT KALAHARI RESORTS & CONVENTIONS



CATCH A GAME (OR EVEN A FOUL BALL) AT DELL DIAMOND



DISCOVER DOWNTOWN ROUND ROCK



ENJOY SOME FAMILY FUN AT OLD SETTLERS PARK



INDULGE IN DELICIOUSNESS AT ROUND ROCK DONUTS



TEE UP FOR A GOLF GAME



SHOP 'TIL YOU DROP AT ROUND ROCK PREMIUM OUTLETS



TAKE A SWEET TOUR AT ROUND ROCK HONEY



ADVENTURE THROUGH BASS PRO SHOPS OUTDOOR WORLD



CHECK OUT THE ROUND ROCK AT BRUSHY CREEK CROSSING





CENTENNIAL PLAZA

301 W. Bagdad Ave. • Round Rock, TX 78664
 PHONE: 512.218.7099 WEB: RoundRockTexas.gov

Centennial Plaza has a performance lawn, areas designated for street festivals, pillars of the community monuments, a secondary performance stage and shade structure, amphitheater, overlook with a bat viewing area, electrical system for street festivals, and landscape areas to enjoy.

CHISHOLM TRAIL CROSSING PARK

500 Chisholm Trail Rd. • Round Rock, TX 78681
 PHONE: 512.218.5540

Chisholm Trail Crossing Park is the scene of Round Rock’s historic role in the Chisholm Trail Cattle Drives. Commemorative plaques and bronze sculptures in the park tell the history of Round Rock, depicting its beginnings as a crossing along the trail. The famous round rock is near the park in Brushy Creek and the limestone crossing is marked with ruts from the wagons that crossed during the cattle drives.

DOWNTOWN ROUND ROCK

PHONE: 512.218.5447 WEB: DowntownRoundRockTexas.com

Charming, welcoming, and family-friendly, the small-scale thriving atmosphere of Downtown Round Rock is one you don’t want to pass up. Grab your family and friends and discover a laid-back historical district that is fun, casual, and welcoming for all ages.

DOWNTOWNER GALLERY

231 E Main St. #160 • Round Rock, TX 78664
 PHONE: 512.218.7099 WEB: DowntownerGallery.com

The Downtowner Gallery is one of three Round Rock galleries managed by Round Rock Arts. It showcases art exhibitions, provides educational opportunities, and hosts events. This downtown gallery is free to visitors, so make sure to stop by during your stay.

FLIX BREWHOUSE

2200 S. IH-35 #B1 • Round Rock, TX 78681
 PHONE: 512.244.3549 WEB: FlixBrewhouse.com

Flix Brewhouse is the only first-run movie theater to incorporate a fully functioning microbrewery within. All six of the stadium-seating “dining rooms” are outfitted with the latest high-definition digital projection and sound technology equipment.

FOREST CREEK GOLF CLUB

99 Twin Ridge Pkwy. • Round Rock, TX 78664
 PHONE: 512.388.2874 WEB: ForestCreek.com

Named “Best Public Golf Course in Central Texas” by *Golf Digest*, Forest Creek offers some of the best golf in the Texas Hill Country. The golf course is replete with rolling fairways, pristine greens, and an abundance of native foliage. The meticulous course maintenance and accommodating staff naturally compliment the fantastic course design to create the total golf package.

KALAHARI RESORTS & CONVENTIONS

3001 Kalahari Blvd. • Round Rock, TX 78665
 PHONE: 877.525.2427 WEB: KalahariResorts.com/Texas/

Deemed “America’s Largest Indoor Waterpark,” Kalahari Resorts & Conventions is an authentically African-themed resort that is home to unique activities and amenities all under one roof. From beautifully furnished accommodations to award-winning dining, a luxurious spa, on-site shopping, a 223,000 square-foot indoor waterpark, a cutting-edge arcade, a state-of-the-art convention center, and much more, there is always an adventure to be had at Kalahari. Whether you are escaping on a family vacation or attending a meeting, your stay will be one to remember.



KOUGHAN MEMORIAL WATER TOWER PARK

200 Round Rock Ave. • Round Rock, TX 78664
PHONE: 512.218.5540

Water Tower Park is located near downtown Round Rock. The old water tower was one of the first in the community and now serves as a Round Rock landmark that the city decorates with holiday lights every December.

LAKE CREEK PARK & DOG DEPOT

800 Deerfoot Dr. • Round Rock, TX 78664
PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Lake Creek Park is a large, multi-use park with grand shady trees, a picnic pavilion, a practice field, a multi-use basketball/hockey court, and sand volleyball courts. Behind Lake Creek's pool is the Dog Depot Dog Park, featuring agility equipment such as a tunnel, an A-frame contact ramp, and a tire jump.

LIVING WATERS FLY FISHING

103 N. Brown St. • Round Rock, TX 78664
PHONE: 512.828.3474 WEB: LivingWatersFlyFishing.com

Living Waters Fly Fishing has guided local rivers for years, and there's nothing they enjoy more than introducing people to their favorite waters. From the granite stream bed of the Llano River to the secluded pools of Brushy Creek, Living Waters Fly Fishing can take you there.

PLAY FOR ALL ABILITIES PARK

151 N. A.W. Grimes Blvd. • Round Rock, TX 78665
WEB: RoundRockTexas.gov

This large, gated park provides a variety of play opportunities designed to stimulate and encourage the development of several skill sets, such as gross and fine motor skills, social interaction, sense of discovery, creativity, and strengthening exercises. The park provides a safe, fun place to play and develop new skills for children of all abilities.

ROCK'N RIVER WATER PARK

3300 E. Palm Valley Blvd. • Round Rock, TX 78665
PHONE: 512.218.5540 WEB: RoundRockTexas.gov

This over-150,000 square foot park, complete with a 12' jumping platform, lazy river, crazy slides, rock climbing wall, swim-up concessions, and water playground is located within Old Settlers Park. Additional amenities include tunnel showers, a water cannon, tipping frogs, floor geysers, and a beach-entry play area.

ROUND ROCK DONUTS

106 W. Liberty Ave. • Round Rock, TX 78664
PHONE: 512.255.3629 WEB: RoundRockDonuts.com

Round Rock Donuts is also known for their cakes, kolaches, and coffee. Since 1926, their famous orange donuts have rolled out of the bakery by the dozens and have been a local favorite for over 90 years. The bakery even boasts the largest donut in Texas for you to share with friends and family!

ROUND ROCK EXPRESS

3400 E. Palm Valley Blvd. • Round Rock, TX 78665
 PHONE: 512.255.BALL WEB: MiLB.com/Round-Rock

The MiLB Round Rock Express is the Triple-A affiliate of the Texas Rangers. The team brings America’s national pastime to their stadium the Dell Diamond, a friendly and fun-loving atmosphere allowing players and fans alike to enjoy.

ROUND ROCK HONEY

1308 Chisholm Trl. • Round Rock, TX 78681
 PHONE: 512.828.5416 WEB: RoundRockHoney.com

Looking for a fun and un-bee-lievable outing? Round Rock Honey offers a Honey House Tour and Beekeeping Course right here in Round Rock. For more information, “bee” sure to check the website.

ROUND ROCK MEMORIAL PARK

600 N. Lee St. • Round Rock, TX 78664
 PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Memorial Park is centrally located with historical features that include a commemorative WWII torpedo and informative plaques. This linear park runs along Brushy creek and is home to geese and ducks that love to be fed from the park’s shaded benches. Trails that follow along the creek throughout the park lead to the round rock for which the city is named and to Chisholm Trail Crossing Park.

ROUND ROCK VISITORS CENTER

231 E. Main St., Suite 150 • Round Rock, TX 78664
 PHONE: 512.218.7023 WEB: GoRoundRock.com

Stop by the Round Rock Visitors Center for more information about events and must-see attractions or shopping, lodging, and dining options around town. Our knowledgeable staff is ready to help you find local favorites and ensure a great stay!

SHARON HART PRETE MAIN STREET PLAZA

221 E. Main St. • Round Rock, TX 78664
 PHONE: 512.218.5400

Prete Plaza is a 14,000 square foot plaza with a 610-foot performance stage, a 1,075 square-foot interactive water feature, a custom shade structure, custom art panels, a state-of-the-art multi-functional lighting system, and built-in seating with decorative lighting, grass seating, and lounging area.

TERAVISTA GOLF CLUB

4333 Teravista Club Dr. • Round Rock, TX 78665
 PHONE: 512.651.9850 WEB: TeravistaGolf.com

The 18-hole design at Teravista Golf Club captures Round Rock’s beauty with views spanning 30 miles. The rolling hills provide an impressive 7,200-yard layout and offer five different tees that will challenge golfers of all ages and abilities. The double-sided range, greenside and fairway bunkers, chipping green, and 22,000 square foot practice green make for the perfect place to shave strokes from your score.

TOM FOOLERY’S ADVENTURE PARK

3001 Kalahari Blvd. • Round Rock, TX 78665
 (In Kalahari Resorts & Conventions)
 PHONE: 737.212.6133 WEB: KalahariResorts.com/Texas/

Get ready for 80,000 square-feet of indoor adventure park fun at Kalahari’s Tom Foolerys. This adventure park is full of thrilling attractions and games for the entire family. Try your hand at more than 250 arcade games or test your climbing skills on the climbing walls and ropes courses. Team up with the family to solve escape room puzzles and complete laser tag adventures. You can even practice your strike at the bowling alley and your swing at the mini-golf course. All of this and more is found at Tom Foolerys!

THE ROUND ROCK AT BRUSHY CREEK

654 Chisholm Trail Rd. • Round Rock, TX 78681

In 1851, a small town was established along with banks of Brushy Creek. Later, in 1854, it was given the name “Round Rock” in tribute to the large round rock in the creek that marked a low water crossing area for wagons and cattle.

VETERANS PARK

600 Pecan Ave. • Round Rock, TX 78664
 PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Veterans Park Monument was built by the City of Round Rock as a place of honor and remembrance for all who are serving or have served to protect and defend our American heritage. The monument features six columns with plaques that honor the service branches: Army, Marine Corp, Navy, Air Force, Coast Guard, and Merchant Marines.





CHAMPION FIELDS AT OLD SETTLERS PARK

3300 E. Palm Valley Blvd. • Round Rock, TX 78665
PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Situated within Old Settlers Park, Champion Fields features 20 baseball fields, five softball fields, 18 batting cages, five covered playgrounds, and 39,000 square feet of shaded spectator areas.

DELL DIAMOND

3400 E. Palm Valley Blvd. • Round Rock, TX 78665
PHONE: 512.255.2255 WEB: RoundRockExpress.com

As the home of the Round Rock Express, Dell Diamond houses the Triple-A affiliate of the Texas Rangers. The stadium is designed to allow amazing close-up views of the action—in fact, you feel like you're right in the action from seats directly behind home plate. In addition to being the home for Round Rock Express games, Dell Diamond is the site of amateur sporting events, concerts, craft shows, and other events held year-round.

FOREST CREEK GOLF CLUB

99 Twin Ridge Pkwy. • Round Rock, TX 78664
PHONE: 512.388.2874 WEB: ForestCreek.com

Extensively renovated in 2018, Forest Creek Golf Club provides hill country golf at its finest. The 7,147-yard par-72 golf course has been nationally recognized as one of the finest public golf courses in Central Texas. Other amenities of the course include a full-service bar and grill, event space, and an outstanding practice facility enhanced by LED lighting, allowing for practice into the evenings.

KELLY REEVES ATHLETIC COMPLEX

10211 W. Parmer Ln. • Austin, TX 78717
PHONE: 512.464.5480

This regulation football field boasts a seating capacity of 11,000, concession stands, dressing rooms with taping area, meeting area, and an excellent playing surface. The stadium can also be transformed into a soccer field.

OLD SETTLERS PARK

3300 E. Palm Valley Blvd. • Round Rock, TX 78665
PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Old Settlers Park is the crown jewel of the city's park system. Open 365 days a year, Old Settlers Park features 20 baseball fields, five softball fields, two football fields, five regulation soccer fields, two youth soccer fields, 12 tennis courts, two sand volleyball courts, one cricket field, an 18-hole disc golf course, and four multi-purpose fields. Other amenities include an RC plane facility, shuffleboard and horseshoes, a fishing pier, a family aquatics center, seven playgrounds, 3.13 miles of trail, rental facilities, and eight restrooms.

DR. R.L. PETERS JR. FIELD AT DRAGON STADIUM

300 N. Lake Creek Dr. • Round Rock, TX 78681
PHONE: 512.464.6000

With a regulation football field and track, this facility can accommodate soccer and track-and-field events. It features two press boxes, coaches booths, radio and TV rooms, and all the makings of a quality game-day stadium. It seats up to 8,800 visitors.



ROCK SPORTS ARENA

3918 Gattis School Rd. #102 • Round Rock, TX 78664
PHONE: 512.710.7188 WEB: TheRockSportsArena.com

The Rock Sports Arena is home to roller derby, roller hockey, ball and floor hockey, volleyball clubs, and a 24-hour access full fitness gym and sports club.

ROUND ROCK MULTIPURPOSE COMPLEX

2001 N. Kenney Fort Blvd. • Round Rock, TX 78665
PHONE: 512.341.3125 WEB: RoundRockMPC.com

Round Rock carries the title of Sports Capital of Texas, and the Round Rock Multipurpose Complex has boosted the city's athletic reputation even more. The facility offers fields and set-ups for a variety of outdoor sports. It features four natural grass multipurpose fields, one natural grass championship field, four synthetic turf multipurpose fields, and one synthetic turf championship field. The RRMPC also has concessions, spectator amenities, parking, Musco sports lighting, and more. It's the perfect location for soccer, rugby, lacrosse, flag football, and quadball.

ROUND ROCK SPORTS CENTER

2400 Chisholm Trail Dr. • Round Rock, TX 78681
PHONE: 512.341.3125 WEB: RRSportsCenter.com

This 82,800 square foot facility features six basketball courts or up to 12 volleyball courts, nine multipurpose rooms, seating for more than 1,400 spectators with a total capacity of 3,053, and more than 500 parking spots. The flexible, open, playable space is perfect for a variety of sports, tournaments, and practices, as well as expos, meetings, speakers, and concerts. The Round Rock Sports Center also has a beautiful outdoor pavilion and plaza, which features a multi-sport turf surface, playground, concession area, and restroom facilities.

SHAYLAH DAME SKATE PARK

1600 Gattis School Rd. • Round Rock, TX 78664
PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Located behind the Clay Madsen Recreation Center, this concrete skate park features a 14,000 square foot bowl with a huge cradle section and street section with handrails, stair gaps, and grind ledges. This park is free to the public and open daily from 6:00 a.m.–11:00 p.m.

TERAVISTA GOLF CLUB

4333 Teravista Club Dr. • Round Rock, TX 78665
PHONE: 512.651.9850 WEB: TeravistaGolf.com

The 18-hole design at Teravista Golf Club captures Round Rock's beauty with views spanning 30 miles. The rolling hills provide an impressive 7,200 yard layout and offer five tees that challenge golfers of all ages and abilities. The double-sided range, greenside and fairway bunkers, chipping green, and 22,000 square foot practice green make for the perfect place to shave strokes from your score.



ALLEN R. BACA CENTER

301 W. Bagdad Ave., Bldg. 2 • Round Rock, TX 78664
 PHONE: 512.218.5499 WEB: RoundRockTexas.gov
 CAPACITY: 160

AMERICAN LEGION POST 447

1000 North Gerogetown St. • Round Rock, TX 78664
 PHONE: 512.255.7871 x203 WEB: TxLegion447.org/Hall-Rental.html
 CAPACITY: 200

AUSTIN MARRIOTT NORTH CONFERENCE CENTER

2600 La Frontera Blvd. • Round Rock, TX 78681
 PHONE: 512.733.6767 WEB: AustinMarriottNorth.com
 CAPACITY: 750

CASA BLANCA ON BRUSHY CREEK

2211 Hairy Man Rd. • Round Rock, TX 78681
 PHONE: 512.633.1166 WEB: CasaBlancaTexas.com
 CAPACITY: 150

CENTRO EVENT SPACE

305 W. Liberty Ave. • Round Rock, TX 78664
 PHONE: 512.218.9855 WEB: BookCentro.com
 CAPACITY: 153

EMBASSY SUITES

270 Bass Pro Dr. • Round Rock, TX 78665
 PHONE: 512.308.3883 WEB: Hilton.com/En/Hotels
 CAPACITY: 600

FOREST CREEK GOLF CLUB

99 Twin Ridge Pkwy. • Round Rock, TX 78664
 PHONE: 512.388.2874 WEB: ForestCreek.com
 CAPACITY: 100

HOLIDAY INN EVENT FACILITIES

2370 Chisholm Trl. • Round Rock, TX 78681
 PHONE: 512.246.7000 WEB: HIRoundRock.com
 CAPACITY: 200

KALAHARI RESORTS & CONVENTIONS

3001 Kalahari Blvd. • Round Rock, TX 78665
 PHONE: 512.651.1000 WEB: KalahariResorts.com/Texas
 CAPACITY: 5,000

KINNINGHAM HOUSE

1000 Southcreek Dr. • Round Rock, TX 78664
 PHONE: 512.218.5540 WEB: RoundRocktexas.gov/City-Depart-
 ments
 CAPACITY: 130 to 270

OWEN HOUSE

8 Chisholm Trl. • Round Rock, TX 78681
 PHONE: 512.903.5678
 WEB: OwenHouse1853.com/Contact.html
 CAPACITY: 120

PARISH EVANGELIZATION CENTER

620 Round Rock West Dr. • Round Rock, TX 78681
 PHONE: 512.600.8199 WEB: St-William.org/Evangelization
 CAPACITY: 600 to 1,200



RABB HOUSE

151 N. A.W. Grimes Blvd. • Round Rock, TX 78664
 PHONE: 512.218.5540 WEB: RoundRockTexas.gov
 CAPACITY: 100

ROUND ROCK MULTIPURPOSE COMPLEX

2001 N. Kenney Fort Blvd. • Round Rock, TX 78665
 PHONE: 512.341.3125 WEB: RoundRockMPC.com
 CAPACITY: Up to 100

ROUND ROCK PUBLIC LIBRARY

200 E. Liberty Ave. • Round Rock, TX 78664
 PHONE: 512.218.7000 WEB: RoundRockTexas.gov
 CAPACITY: 132

ROUND ROCK SPORTS CENTER

2400 Chisholm Trail Dr. • Round Rock, TX 78681
 PHONE: 512.341.3125 WEB: RRSportsCenter.com
 CAPACITY: Up to 105

TEXAS STATE UNIVERSITY ROUND ROCK CAMPUS

1555 University Blvd. • Round Rock, TX 78665
 PHONE: 512.716.4001 WEB: Events.RRC.TxSt.edu/Facilities-and-Spaces.html
 CAPACITY: 100+

THE PARISH HALL

1420 E. Palm Valley Blvd. • Round Rock, TX 78664
 PHONE: 512.255.5436 WEB: SaintRichards.org/Event-Hosting
 CAPACITY: 300+

THE RANCH HOUSE AT TERAVISTA

4333 Teravista Club Dr. • Round Rock, TX 78665
 PHONE: 512.651.9850 WEB: TeravistaGolf.com
 CAPACITY: 200

UNITED HERITAGE CENTER AT DELL DIAMOND

3400 E. Palm Valley Blvd. • Round Rock, TX 78665
 PHONE: 512.238.2224 WEB: MiLB.com/Round-Rock
 CAPACITY: 350 to 500

URBAN CREEKSIDE

411 W. Main St. • Round Rock, TX 78664
 PHONE: 512.940.7508 WEB: UrbanCreekside.com
 CAPACITY: 60 to 100

WILLIAMSON CONFERENCE CENTER

1209 N. IH-35 • Round Rock, TX 78664
 PHONE: 512.961.1732 WEB: WyndhamHotels.com/Wingate
 CAPACITY: 400

WILLIAMSON COUNTY OLD SETTLERS ASSOCIATION

3300 Palm Valley Blvd. • Round Rock, TX 78665
 PHONE: 512.388.1733 WEB: WCOSA.org
 CAPACITY: 400

WOODBINE MANSION

405 E. Main St. • Round Rock, TX 78664
 PHONE: 512.980.4032 WEB: TheWoodbineMansion.com
 CAPACITY: 250 indoor; 500 outdoor



EXPERIENCE KALAHARI RESORTS & CONVENTIONS

Escape to an African-themed getaway when you visit Round Rock's Kalahari Resorts & Conventions. This 1.5 million square foot resort is home to unique attractions, world-class dining, diverse shopping, impressive meeting amenities, and more, all of which make for a unique visit to Round Rock.

AMERICA'S LARGEST INDOOR WATERPARK

Kalahari's 223,000 square foot indoor waterpark makes a serious splash! This impressive waterpark boasts 30 waterslides that range from exciting twists and raft rides to kid-friendly slides. Visitors will also love taking a dip in one of the 20 pools and whirlpools, jumping the waves in the ZeroVision Wave Pool, and practicing their surfing skills on the FlowRider wave simulator. Visiting for a special occasion? Kalahari offers private cabana and bungalow rentals so you can celebrate with your crew.

AWARD-WINNING DINING

With more than 20 dining outlets and four signature restaurants, find your new favorite spot at Kalahari. Enjoy a wide variety of cuisines like Modern Mexican, Italian, and upscale steakhouse dishes that will leave you feeling satisfied but dreaming of seconds. Adults will love taking some time for themselves and enjoying live music with a craft cocktail at the hidden piano bar, and kids will enjoy the sweets from the on-site candy shop.

ARTISAN-STYLE SHOPPING

At Kalahari, even shopping becomes an opportunity to escape and discover the treasures of Africa. Search for one-of-a-kind items at shops like the Marrakesh Market and the Amatuli outdoor marketplace. Amatuli features hand-crafted items made by local artists and African craftsmen. After shopping at the market, you can take a seat at the fire pit and enjoy live music under the Texas sun. With 10,000 square feet of retail space, you are guaranteed to find a memento you'll love!

SPA KALAHARI & SALON

When you are looking to relax and unwind, make an appointment at Spa Kalahari & Salon. This first-class spa offers specialized treatments that renew the mind, body, and spirit. Begin your day of relaxation with a luxurious massage and body treatment, and then experience the healing benefits of the Halotherapy Salt room. Sip on spa water in the tranquil lounge space and utilize the spa amenities including a wet therapy room, a sauna, spa specific outdoor pool, whirlpool, and more. Getting ready for a special event? Spa Kalahari & Salon also offers facials, nail, and hair services to help you look and feel your best all weekend.

TOM FOOLERY'S ADVENTURE PARK

Tom Foolery's is Kalahari's 80,000 square foot indoor adventure park that has games and attractions to keep you entertained for the entire day. Enjoy over 250 arcade games, laser tag, zip-lining, escape rooms, and so much more. The park also includes the Trophy Room prize store, where you can trade in your prize points for a special Kalahari item.

STATE-OF-THE-ART MEETING SPACE

From impressive ballrooms to a Texas-style event barn, Kalahari has the perfect meeting space for every event. The resort boasts a 200,000 square-foot convention center, two ballrooms, 16 meeting rooms, and plenty of outdoor event space to suit your needs. The full business center and attentive staff will ensure that your next meeting or bleisure trip is a success.



KALAHARI





LET'S EAT!

In Round Rock, our dining game is on the next level, so we hope you bring your appetites.

Start your day with a true Texas tradition: breakfast tacos and kolaches. Wash them down with Texas-roasted coffee from a friendly barista, and you're off to the races. For a sweeter take on breakfast, locals know that Round Rock Donuts satisfies with treats made fresh to impress, like their famous Texas-sized donut. And if you go back for lunch, we won't judge. The dining scene in Round Rock is constantly evolving into bigger and bolder flavors, and with the addition of Kalahari Resorts & Conventions, you can enjoy a variety of award-winning dining options during your stay.

In Texas, eating great barbecue is a rite of passage and the smoky flavor Round Rock brings to the table will not disappoint. From barbecue institutions like Salt Lick to more contemporary dining experiences, this city has it all. Around here, brisket is the name of the game, but be sure to try some Central Texas sausage or smoked turkey. You may not have time to sample every BBQ joint today, but don't worry—there's always tomorrow!

From farm to table to fast-casual and everything in between, Round Rock has your dining bases covered. With such a variety of choices, we couldn't list them all here, so visit GoRoundRock.com and see our dining pages for a complete guide to Round Rock's culinary offerings.





BASS PRO SHOPS

200 Bass Pro Dr. • Round Rock, TX 78665

PHONE: 512.876.2700

WEB: BassPro.com

Bass Pro Shops boasts more than 12,000 square feet of outdoor gear, but the retail giant is more than just a one-stop shop for your camping, hiking, and fishing needs. Bass Pro Shops is a destination. Step inside and discover a 16,000-gallon aquarium, an archery range, Uncle Buck's Fishbowl and Grill, and bowling lanes. Guests can enjoy a full day of entertainment and shopping while browsing the art and artifacts inspired by the land, people, and culture of Central Texas.

DULUTH TRADING CO.

4401 N. IH-35 • Round Rock, TX 78664

PHONE: 737.808.4860

WEB: DuluthTrading.com

Workwear giant, Duluth Trading Company showcases the best in men's and women's apparel. From high-quality flannels to outerwear to hiking boots, Duluth serves as a headquarters for grabbing all your on-the-go and outdoor clothing. Shoppers will also find tools, gadgets, organizers, apothecary, and specialty gear at the massive retail location near the Round Rock Premium Outlets.

HAUTE BOUTIQUE

503 E. Main St. • Round Rock, TX 78664

WEB: Hautellc.com

PHONE: 512.375.1769

Located in a charming historic home in Round Rock's Downtown District, Haute Boutique offers charming Texas-inspired gifts and trendy clothing items that locals and visitors will love. From kitchen wares to Round Rock keepsakes to must-haves from local artisans like dip mixes and salsas, you'll be sure to find that perfect gift to remind you of your Downtown Round Rock adventures.

HOMETOWN GIFT & DECOR

400 E. Main St. • Round Rock, TX 78664

PHONE: 512.243.5847

WEB: ShopHomeTownTX.com

Hometown Gift & Decor is a specially curated boutique where you will find high-quality home decor, modern baby clothing, hand-crafted jewelry, and thoughtful gifts located in a historic home on Main Street. Stop by and shop unique finds for friends and family of all ages.

IKEA

1 Ikea Way • Round Rock, TX 78665

PHONE: 888.888.4532

WEB: Ikea.com

IKEA Round Rock presents 50 room settings, three complete homes, and a 250-seat restaurant that serves Swedish specialties and American dishes. Family-friendly features include a supervised Children's IKEA area, baby care rooms, preferred parking, and play areas throughout the store.

KALAHARI RETAIL SHOPS

3001 Kalahari Blvd. • Round Rock, TX 78665

The retail shops at Kalahari Resorts & Conventions provide visitors with a unique shopping experience they will never forget. Whether you are picking out a special souvenir from Africa at the end of your trip, or a new swimsuit for the waterpark, the diverse shops at Kalahari have something for everyone. Don't forget to stop by Amatuli, an outdoor marketplace where you can shop around for authentic African items, enjoy live music, participate in artist workshop tours, and more.

LA FRONTERA SHOPPING CENTER

Northwest Corner of the I-35 and SH-45 Intersection

La Frontera is a mixed-use development that is home to a variety of shopping, dining, and lodging options. Shop till you drop at top-notch retailers such as World Market, Ulta Beauty, Koh's, and more at this conveniently located shopping destination.

RHAE

306 W. Main St. • Round Rock, TX 78664

WEB: ShopRhae.com

Rhae is a size-inclusive boutique offering trendy and fun clothes in all sizes. From clothing to home decor, to travel essentials, and gifts, you are sure to find something you love at Rhae.

ROUND ROCK PREMIUM OUTLETS

4401 N. IH-35 • Round Rock, TX 78664

PHONE: 512.863.6688

WEB: PremiumOutlets.com/Outlet/Round-Rock

Round Rock Premium Outlets is a family-friendly outdoor mall and home to 125 stores, including Kate Spade New York, Nike, Michael Kors, Coach, and Polo Ralph Lauren. It boasts a variety of stores specializing in women's, men's, family, and sporting apparel and fine jewelry, all at 25%–65% off everyday prices.

UNIVERSITY OAKS SHOPPING CENTER

201 University Oaks Blvd. • Round Rock, TX 78665

PHONE: 512.263.4084

WEB: ShopUniversityOaks.com

University Oaks is a vast regional shopping center with best-in-class retailers for apparel, arts and crafts, pet supplies, and more. The area features several services and restaurants, along with an attractive outdoor seating area.



ALOFT

2951 Jazz St. • Round Rock, TX 78664
 PHONE: 512.218.5945
 WEB: AloftHotels.com
 MEETING CAPACITY: Up to 40

AUSTIN MARRIOTT NORTH

2600 La Frontera Blvd. • Round Rock, TX 78681
 PHONE: 512.733.6767
 WEB: Marriott.com
 MEETING CAPACITY: Up to 700

AVID

2631 South A.W. Grimes Blvd. • Round Rock, TX 78664
 PHONE: 512.803.2708
 WEB: AvidHotels.com

CANDLEWOOD SUITES

521 S. IH-35 • Round Rock, TX 78664
 PHONE: 512.828.0899
 WEB: CandlewoodSuites.com

COUNTRY INN & SUITES

1560 N. IH-35 • Round Rock, TX 78681
 PHONE: 512.828.3465
 WEB: CountryInnAndSuites.com
 MEETING CAPACITY: Up to 50

COURTYARD BY MARRIOTT

2700 Hoppe Trl. • Round Rock, TX 78681
 PHONE: 512.255.5551
 WEB: Courtyard.com
 MEETING CAPACITY: Up to 75

DAYS INN

1851 N. IH-35 • Round Rock, TX 78664
 PHONE: 512.255.3222
 WEB: DaysInn.com

ELEMENT

1770 Warner Ranch Dr. • Round Rock, TX 78664
 PHONE: 512.218.4100
 WEB: ElementHotels.com
 MEETING CAPACITY: Up to 30

EMBASSY SUITES

270 Bass Pro Dr. • Round Rock, TX 78665
 PHONE: 512.308.3883
 WEB: EmbassySuites.com
 MEETING CAPACITY: Up to 600

EXTENDED STAY AMERICA NORTH

555 S. IH-35 • Round Rock, TX 78664
 PHONE: 512.671.7872
 WEB: ExtendedStayAmerica.com

EXTENDED STAY AMERICA SELECT SUITES

1950 N. IH-35 • Round Rock, TX 78681
 PHONE: 512.388.7700
 WEB: ExtendedStayAmerica.com

EXTENDED STAY AMERICA SOUTH

16950 N. IH-35 • Austin, TX 78728
 PHONE: 512.255.1400
 WEB: ExtendedStayAmerica.com

HAMPTON INN

110 Dell Way • Round Rock, TX 78664
 PHONE: 512.248.9100
 WEB: HamptonInn.com

HILTON GARDEN INN

2310 N. IH-35 • Round Rock, TX 78681
 PHONE: 512.341.8200
 WEB: HiltonGardenInn.com
 MEETING CAPACITY: Up to 80

HOLIDAY INN

2370 Chisholm Trl. • Round Rock, TX 78681
 PHONE: 512.246.7000
 WEB: HolidayInn.com
 MEETING CAPACITY: Up to 150

HOLIDAY INN EXPRESS & SUITES

301 W. Louis Henna Blvd. • Austin, TX 78728
 PHONE: 512.243.7877
 WEB: HolidayInnExpress.com
 MEETING CAPACITY: Up to 100

HOLIDAY INN EXPRESS & SUITES

2340 IH 35 N. • Round Rock, TX 78681
 PHONE: 737.203.8937
 WEB: HolidayInnExpress.com
 MEETING CAPACITY: Up to 50

HOME2 SUITES AUSTIN ROUND ROCK

1000 W Louis Henna Blvd. • Round Rock, TX 78681
 PHONE: 512.255.7000
 WEB: Home2Suites.com

HOME2 SUITES MEDICAL CENTER

425 University Blvd. Building 2 • Round Rock, TX 78665
 PHONE: 737.910.9936
 WEB: Home2Suites.com
 MEETING CAPACITY: Up to 20

HOMWOOD SUITES

2201 S. Mays St. • Round Rock, TX 78664
 PHONE: 512.341.9200
 WEB: HomewoodSuites.com
 MEETING CAPACITY: Up to 50

HYATT PLACE

420 Sundance Pkwy. • Round Rock, TX 78681
 PHONE: 512.244.4300
 WEB: HyattPlace.com
 MEETING CAPACITY: Up to 100

KALAHARI RESORTS & CONVENTIONS

3001 Kalahari Blvd. • Round Rock, TX 78665
 PHONE: 877.525.2427
 WEB: KalahariResorts.com
 MEETING CAPACITY: Up to 5,000

LA QUINTA INN & SUITES EAST

3900 E. Palm Valley Blvd. • Round Rock, TX 78665
 PHONE: 737.346.6652
 WEB: LaQuinta.com
 MEETING CAPACITY: Up to 40

LA QUINTA INN & SUITES NORTH

2004 N. IH-35 • Round Rock, TX 78681
 PHONE: 512.255.6666
 WEB: LaQuinta.com
 MEETING CAPACITY: Up to 65

LA QUINTA INN & SUITES SOUTH

150 Parker Dr. • Austin, TX 78728
 PHONE: 512.246.2800
 WEB: LaQuinta.com

MICROTEL INN & SUITES

6 Roundville Ln. • Round Rock, TX 78664
 PHONE: 512.893.5609
 WEB: Microtel.com

MOTEL 6

1400 N. IH-35 • Round Rock, TX 78681
 PHONE: 512.255.4437
 WEB: Motel6.com

QUALITY INN & SUITES

1802 S. IH-35 • Round Rock, TX 78681
 PHONE: 512.246.0055
 WEB: QualityInn.com

RED ROOF INN

1990 N. IH-35 • Round Rock, TX 78681
 PHONE: 512.310.1111
 WEB: RedRoof.com

RESIDENCE INN

2505 S. IH-35 • Round Rock, TX 78664
 PHONE: 512.733.2400
 WEB: ResidenceInn.com
 MEETING CAPACITY: Up to 65

SLEEP INN & SUITES

1980 S. IH-35 • Round Rock, TX 78681
 PHONE: 512.686.2180
 WEB: SleepInn.com
 MEETING CAPACITY: Up to 68

SPARK BY HILTON

609 Chisholm Trl. • Round Rock, TX 78681

PHONE: 512.244.2700

WEB: SparkByHilton.com

MEETING CAPACITY: Up to 42

SPRINGHILL SUITES

2960 Hoppe Trl. • Round Rock, TX 78681

PHONE: 512.733.6700

WEB: SpringhillSuites.com

MEETING CAPACITY: Up to 60

STAYBRIDGE SUITES

520 IH-35 • Round Rock, TX 78681

PHONE: 512.733.0942

WEB: Staybridge.com

THE RUBY HOTEL

400 Fannin Ave. • Round Rock, TX 78664

PHONE: 512.600.7997

WEB: TheRubyHotel.com

MEETING CAPACITY: Up to 16

TOWNEPLACE SUITES

541 Parker Dr. • Austin, TX 78728

PHONE: 512.255.0600

WEB: TownePlaceSuites.com

MEETING CAPACITY: Up to 10

TRU

2900 Hoppe Trl. • Round Rock, TX 78681

PHONE: 512.248.8442

WEB: TrubyHilton.com

WINGATE

1209 N. IH-35 • Round Rock, TX 78664

PHONE: 512.961.1732

WEB: WyndhamHotels.com/Wingate

WOODSPRING SUITES

1201 Louis Henna Blvd. • Round Rock, TX 78664

Phone: 512.436.0982

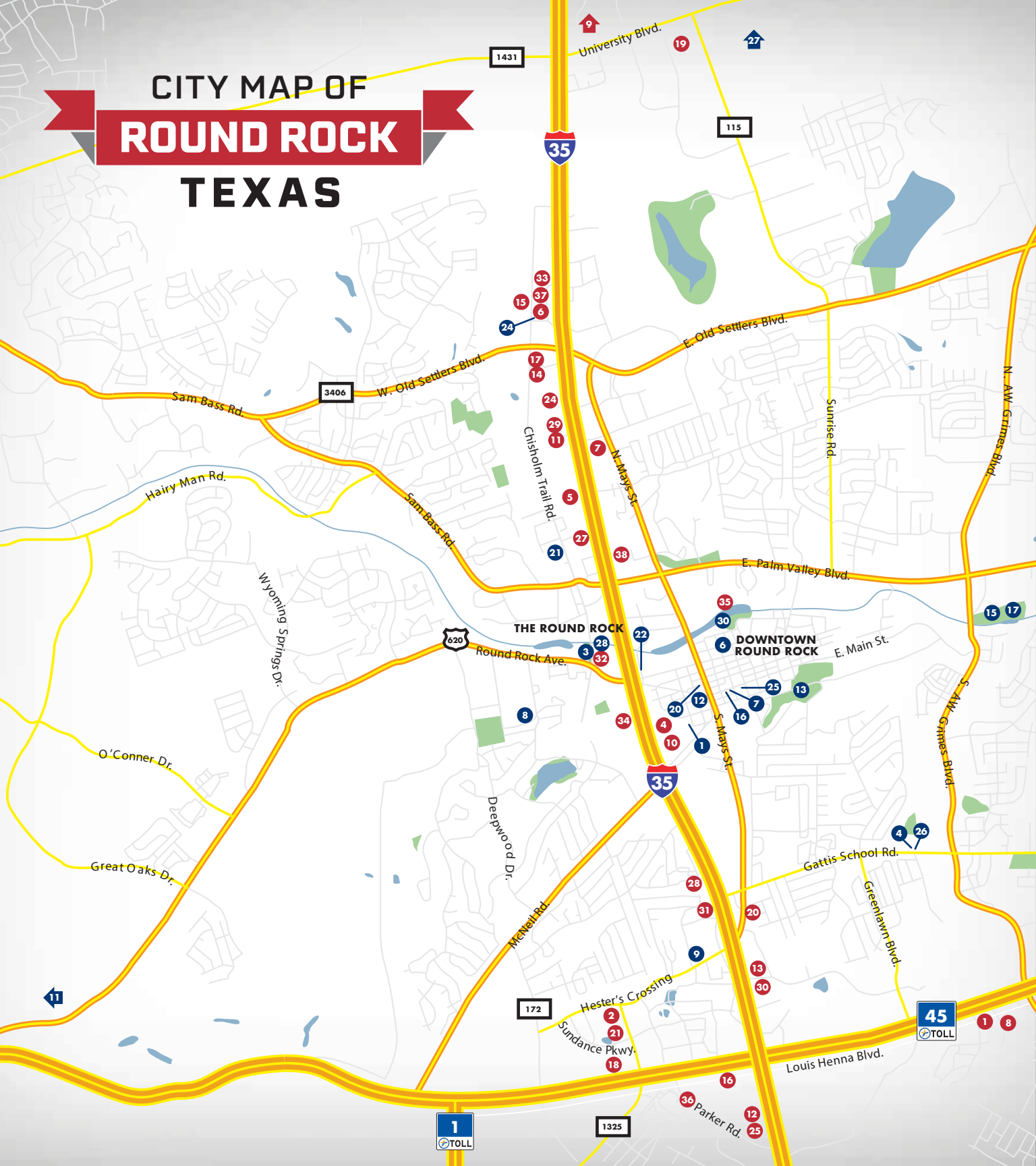
WEB: WoodSpring.com

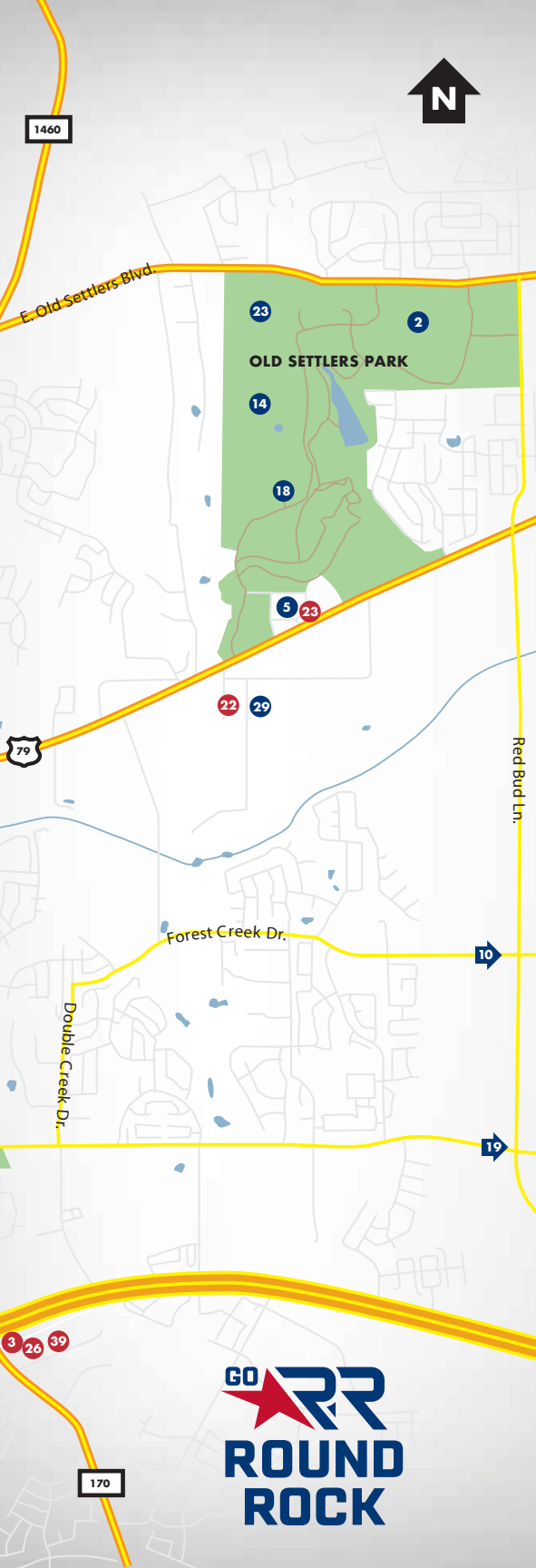




LODGING

CITY MAP OF ROUND ROCK TEXAS





ATTRACTIONS & SPORTS FACILITIES

- | | | | |
|----|---|----|------------------------|
| 1 | Centennial Plaza | 26 | Shaylah Dame Skatepark |
| 2 | Champion Fields at Old Settlers Park | 27 | Teravista Golf Club |
| 3 | Chisholm Trail Crossing Park | 28 | The Round Rock |
| 4 | Clay Madsen Recreation Center | 29 | Tom Foolerys |
| 5 | Dell Diamond/Round Rock Express | 30 | Veterans Park |
| 6 | Downtown Round Rock | | |
| 7 | Downtowner Gallery | | |
| 8 | Dr. R.L. Peters Jr. Field at Dragon Stadium | | |
| 9 | Flix Brewhouse | | |
| 10 | Forest Creek Golf Club | | |
| 11 | Kelly Reeves Athletic Complex | | |
| 12 | Koughan Memorial Water Tower Park | | |
| 13 | Lake Creek Park & Dog Depot | | |
| 14 | Old Settlers Park | | |
| 15 | Play for All Abilities Park | | |
| 16 | Prete Main Street Plaza | | |
| 17 | Rabb House | | |
| 18 | Rock'N River Water Park | | |
| 19 | Rock Sports Arena | | |
| 20 | Round Rock Donuts | | |
| 21 | Round Rock Honey | | |
| 22 | Round Rock Memorial Park | | |
| 23 | Round Rock Multipurpose Complex | | |
| 24 | Round Rock Sports Center | | |
| 25 | Round Rock Visitors Center | | |

LODGING

- | | | | |
|----|-------------------------------------|----|-----------------------|
| 1 | Aloft | 26 | Microtel Inn & Suites |
| 2 | Austin Marriott North | 27 | Motel 6 |
| 3 | Avid | 28 | Quality Inn & Suites |
| 4 | Candlewood Suites | 29 | Red Roof Inn |
| 5 | Country Inn & Suites | 30 | Residence Inn |
| 6 | Courtyard by Marriott | 31 | Sleep Inn & Suites |
| 7 | Days Inn | 32 | Spark by Hilton |
| 8 | Element | 33 | SpringHill Suites |
| 9 | Embassy Suites | 34 | Staybridge Suites |
| 10 | Extended Stay America North | 35 | The Ruby Hotel |
| 11 | Extended Stay America Select Suites | 36 | TownePlace Suites |
| 12 | Extended Stay America South | 37 | Tru |
| 13 | Hampton Inn | 38 | Wingate |
| 14 | Hilton Garden Inn | 39 | WoodSpring Suites |
| 15 | Holiday Inn | | |
| 16 | Holiday Inn Express | | |
| 17 | Holiday Inn Express | | |
| 18 | Home2 Suites Austin Round Rock | | |
| 19 | Home2 Suites Medical Center | | |
| 20 | Homewood Suites | | |
| 21 | Hyatt Place | | |
| 22 | Kalahari Resorts & Conventions | | |
| 23 | La Quinta Inn & Suites East | | |
| 24 | La Quinta Inn & Suites North | | |
| 25 | La Quinta Inn & Suites South | | |