



CULTURAL EVENTS + FESTIVALS

Unique family-friendly events abound in Round Rock! From reveling in festive holiday traditions to celebrating the perfectly-weird culture of Central Texas, Round Rock offers fun-filled festivals and cultural events for people of all ages.

SPRING / SUMMER



TASTE OF ROUND ROCK (APRIL)

Taste of Round Rock highlights the city's diverse culinary talent — showcasing local cuisine to more than 600 attendees. The festive foodie event features tastings from Central Texas' top local restaurants, chefs and catering companies, plus live music and cash bars.



JULY FOURTH FRONTIER DAYS (JULY)

Each year, thousands of locals and visitors from across the state flock to Round Rock's July Fourth Frontier Days Celebration and Sertoma Parade. The truly-Texas family event offers a full day of free activities including fireworks, swine races, eating contests, a Sam Bass Shootout reenactment, carnival rides, local food vendors and more.



JUNETEENTH RHYTHM & RIBS FESTIVAL (JUNE)

Enjoy a day of live music, cookouts, games, local vendors and more at this annual community celebration hosted by The Voice Inc, and the City of Round Rock Parks and Recreation Department.



OLD SETTLERS ASSOCIATION CELEBRATION (JULY)

For more than 100 years, Williamson County Old Settlers Association has hosted this revered celebration highlighting the best of Texas bluegrass, swing, gospel and fiddling music. The free event draws music and history lovers of every generation together for a festive weekend celebrating Texas culture.

SPRING / SUMMER



ROUND ROCK EXPRESS SUMMER CONCERT SERIES (APRIL - AUGUST)

Rock out at the Dell Diamond after enjoying summer minor league baseball with the Round Rock Express. The summer concert series takes place on the field immediately following selected home games throughout the season. Fans are invited down to the field to enjoy top Texas music acts beneath the stars in Round Rock's premier sporting facility.



ROUND ROCK ARTS FEST (AUGUST)

The Round Rock Arts Fest is an annual celebration of creativity in all of its forms, with live performances, food and drink, vendors of all kinds, visual artists, interactive art and music experiences, and more! This three day event is for families, residents, and visitors to Round Rock, and admission is free! Round Rock Arts Fest is hosted by the City of Round Rock Arts and Culture.

FALL / WINTER



ROUND ROCK MARKET DAYS

Explore local vendors and makers the first Saturday of each month at Round Rock Market Days. The free event takes place in Downtown Round Rock and highlights the area's small businesses, artisans, musicians and food trucks. Bring the kids, bring the pets and enjoy this long-running family event.

FALL / WINTER



HAIRY MAN FESTIVAL (OCTOBER)

For 32 years, Round Rock has celebrated the hairy man at the annual Hairy Man Festival. Families attend the popular free event to cheer on our wooly brothers as they compete for in the "Hairiest Man Contest" and run the Hairy Man 5K. Additional activities include live music, food vendors, arts & craft booths, costume contests, and a chili cook-off.



DÍA DE LOS MUERTOS PROCESSION AND FESTIVAL (OCTOBER)

Hosted by Round Rock Ballet Folklorico, Williamson County Hispanic Heritage Committee, the City of Round Rock and Round Rock Arts, the Día de los Muertos Festival is an annual celebration of the traditional Mesoamerican holiday honoring both death and the cycle of life. The popular event features a festive parade, kids activities, food vendors and more.

SEASONAL / YEAR-ROUND



MUSIC ON MAIN

Every Wednesday throughout the spring and fall, Downtown Round Rock hosts their *Music on Main* free live music series. Bring the family (fur babies too!), lawn chairs, picnic blankets and refreshments to the Prete Main Street Plaza stage for an evening of free outdoor fun in the heart of historic Downtown Round Rock.



FARMER GEORGE FARMERS MARKET

Local food vendors gather each Saturday in Round Rock to offer the best in locally-grown, responsibly-raised food and products. This long-running farmers market prides itself on offering a gathering space for the community to support local farmers, ranchers and artisans.



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